



**Smithsonian Institution**

*National Museum of African American History and Culture*

## **Wilberforce versus Tuskegee College Football Program**

Extracted on Apr-23-2024 09:18:27

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 Specializing in  
**ELECTRICAL FACIALS and**  
**THERAPEUTIC SCALP TREATMENTS**  
 Georgia Oliver, Prop.  
 412 E. Alexandrine  
 TE. 2-8560  
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[[boxed advertisement]]  
 Phone Terrace 2-8278  
**PARKER & WILLIAMS**  
**SERVICE STATION**  
**COMPLETE MOTOR REPAIRING**  
**BUMPING - PAINTING**  
 Cash or Terms  
 Car Washing and Polishing  
 Upholstery Cleaned  
 3640 John R at Brady  
 Detroit, Mich.  
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[[boxed advertisement]]  
**METROPOLITAN FUNERAL SYSTEM**  
 Michigan's Fastest Insurance Company  
 689 MACK AVENUE  
 Phone TE. 1-0898  
 SEN. CHAS. C. DIGGS  
 President  
 [[/boxed]]

[[boxed advertisement]]  
 [[image - black & white photograph of two women]]  
 [[caption]]  
**JOSEPHINE ROBERTS**  
**LOTTYE JACOBS LESTER**  
 [[/caption]]  
**SPECIAL PRICES TO SERVICE MEN**  
 The Paradise Studios  
**PHOTOGRAPHS of INDIVIDUALITY**  
 Old Photos Restored,  
 Copied or Enlarged  
 [[image - black & white photograph of room]]  
 [[caption]]**STUDIO AND RECEPTION ROOMS**[[/caption]]  
 2014 HASTINGS ST. at Adams near Gratiot  
 Telephone CA. 1627  
 [[/boxed]]

[[end page]]  
 [[start page]]

[[boxed advertisement]]  
 [[image - black & white photograph of beer in glass]]  
**Stroh's BOHEMIAN BEER**  
 "Served Wherever Quality Counts"  
**THE STROH BREWERY CO., DETROIT, MICH.**  
 [[/boxed]]

<b>OLIVER'S BEAUTY BAR</b> <small>Specializing in</small> <b>ELECTRICAL FACIALS and</b> <b>THERAPEUTIC SCALP TREATMENTS</b> <small>Georgia Oliver, Prop.</small> 412 E. Alexandrine TE. 2-8560	<b>METROPOLITAN FUNERAL SYSTEM</b> <small>Michigan's Fastest Insurance Company</small> 689 MACK AVENUE <small>Phone TE. 1-0898</small> <b>SEN. CHAS. C. DIGGS</b> <small>President</small>	 <b>Stroh's</b> <b>BOHEMIAN BEER</b> "Served Wherever Quality Counts"	<small>ORIGINALLY—KEY TO SANCTUARY</small> <b>VERONA'S VOGLER SHOPPE</b> <small>Ladies' Wearing Apparel</small> <small>As Seen in Vogue Magazine</small> <small>20000th St. at Adams near Gratiot</small> <b>222 BRUSH STREET</b> <small>CADILLAC 7955</small>
<small>Phone Terrace 2-8278</small> <b>PARKER &amp; WILLIAMS SERVICE STATION</b> <small>COMPLETE MOTOR REPAIRING</small> <small>BUMPING — PAINTING</small> <small>Cash or Terms</small> <small>Car Washing and Polishing</small> <small>Upholstery Cleaned</small> <b>3640 John R. at Brady</b> <small>Detroit, Mich.</small>	<i>The Paradise Studios</i> <b>PHOTOGRAPHS of INDIVIDUALITY</b> <small>Old Photos Restored, Copied or Enlarged</small>  <small>2014 HASTINGS ST. at Adams near Gratiot</small> <small>Telephone CA. 1627</small>	<small>On the Air Every Night!</small> <small>Listen to the Sound of the Night on</small> <b>The International Goodwill Hour</b> <small>A VARIETY PROGRAM</small> <b>NEWS — MUSIC — INTERVIEWS</b> <small>By the Air Hostesses for You 5 Home</small> <small>Edward A. Rohr Advertising Agency</small> <small>415 East Brady</small> <small>Phone CA. 1627</small> <small>Advertising Rates on the Program on Request</small>	<b>TYPOGRAPH CO.</b> • <b>PRINTERS</b> • <b>TEMPLE 1-8706</b>

[[boxed advertisement]]  
ORIGINALITY-  
KEY TO SMARTNESS!  
VERNOR'S VOGUE SHOPPE  
Ladies' Wearing Apparel  
As sold by Vogue Shoppe  
DESIGNERS OF PERSONALITY CLOTHES  
2321 BRUSH STREET  
CAdillac 7958  
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[[boxed advertisement]]  
On the Air Every Night!  
10:30 P.M. to 12:00 A.M. - WJLB - 1400 KC  
The Interracial Goodwill Hour  
A VARIETY PROGRAM  
NEW-MUSIC-INTERVIEWS  
On the Air Continuously for Over 5 Years  
Directed by Edward A. Baker Advertising Agency  
456 Book Building Detroit 26, Mich.  
Telephone CAdillac 0126  
Advertising Rates on the Program are Reasonable  
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[[boxed advertisement]]  
TYPOCRAFT CO.  
Printers  
Temple 1-8700  
[[/boxed]]

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