



Smithsonian Institution

National Museum of African American History and Culture

Program from the first Los Angeles Rams home game

Extracted on Apr-19-2024 09:19:12

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In Appreciation...

[[image - black & white photograph of white male's face]] Philip Chandler

[[image - black & white photograph of white male's face]] Norman Chandler

Welcome once again to a Times-sponsored event. Tonight's game is the fulfillment of a promise made just one year ago to present to the people of Southern California the nation's greatest football teams in action.

The Los Angeles Rams and the Washington Redskins indisputably are among the top professional teams in the country today. However, the Rams and Redskins not only are adding a thrilling chapter to sports life in this area, they also are contributing in large measure to community betterment, as is every person who has purchased tickets.

Los Angeles Times Charities Inc., which receives the proceeds of all Times-sponsored events, has made gratifying progress in the expansion of facilities at The Times Boys' Club, 2411 North Broadway, where more than 600 youngsters daily find recreation, hobbies, and guidance. With your continued cooperation, further gains in Boys' Club work are assured. For this support, The Times extends sincere thanks to all who have made possible the growth of this charitable endeavor.

Los Angeles Times Charities, Inc.
Philip Chandler, President

Los Angeles Times
Norman Chandler, Publisher

[[boxed advertisement]]
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Southern California
SMARTEST APARTMENT HOTEL

A distinguished address in the Heart of Hollywood - "just around the corner from everything." Superb accommodations in hotel rooms suites and apartments.

*
TERRACE ROOM - COCKTAIL LOUNGE
JACK MATHEWS,
Managing Director

HOLLYWOOD KNICKERBOCKER
IVAR AVENUE, JUST NORTH OF HOLLYWOOD BLVD.
[[/boxed advertisement]]

[[end page]]
[[start page]]

[[boxed advertisement]]
HABERDASHERS & HAIRDRESSERS TO MEN



Jerry Rothschild
TOWN and COUNTRY WEAR
[[image - line drawing of store front]]

222 N. BEVERLY DR. | BEVERLY HILLS | CR. 62028

Agents for World Famous Cavanagh Hats
CALIFORNIA'S MOST DISTINCTIVE MEN'S SHOP
[[/boxed advertisement]]

[[boxed advertisement]]
[[image - Matthes logo: drawing of a clawed dragon in a shield]]
HOLLYWOOD'S
Quality
MEN'S STORE
DISTINCTIVE MEN'S WEAR
[[image - drawing of a store front]]
Matthes
6555 HOLLYWOOD BOULEVARD
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