



**Smithsonian Institution**

*National Museum of African American History and Culture*

## **Program from the first Los Angeles Rams home game**

Extracted on Oct-18-2021 09:38:14

**The Smithsonian Institution thanks all digital volunteers that transcribed and reviewed this material. Your work enriches Smithsonian collections, making them available to anyone with an interest in using them.**

The Smithsonian Institution (the "Smithsonian") provides the content on this website ([transcription.si.edu](https://transcription.si.edu)), other Smithsonian websites, and third-party sites on which it maintains a presence ("SI Websites") in support of its mission for the "increase and diffusion of knowledge." The Smithsonian invites visitors to use its online content for personal, educational and other non-commercial purposes. By using this website, you accept and agree to abide by the [following terms](#).

- If sharing the material in personal and educational contexts, please cite the National Museum of African American History and Culture as source of the content and the project title as provided at the top of the document. Include the accession number or collection name; when possible, link to the National Museum of African American History and Culture website.
- If you wish to use this material in a for-profit publication, exhibition, or online project, please contact National Museum of African American History and Culture or [transcribe@si.edu](mailto:transcribe@si.edu)

For more information on this project and related material, contact the National Museum of African American History and Culture. [See this project](#) and other collections in the Smithsonian Transcription Center.

[[advertisement]]  
 "Gee, Pop" | Nash  
 [[image - drawing of boy waving to father in distance, father stands next to a 4-door automobile]]  
 YOU'LL BE AHEAD WITH Nash  
 \*Nash AMBASSADOR  
 "600 Miles on a Tankful"  
 \*Nash "600"  
 NASH CALIFORNIA COMPANY  
 1240 South Figueroa Street  
 Phone Richmond 0331  
 [[/advertisement]]

[[advertisement]]  
 CALIFORNIA'S PERFECT GIFT!  
 JUST PHONE ADAMS 5194  
 and say  
 CHARGE IT!  
 THE IDEAL GIFT  
 [[image - drawing of a of fruit basket]]  
 FOR ALL OCCASIONS, BIRTHDAYS,  
 ANNIVERSARIES, ETC!  
 Mission Pak  
 FRESH AND GLACED  
 FRUIT ASSORTMENTS  
 Retail Display and Packing Plant  
 125 East 33rd St., Los Angeles 11, Calif.  
 Established over a quarter of a century  
 MAIL ORDERS PROMPTLY FILLED  
 Express Prepaid Anywhere in the U.S.A.  
 [[/advertisement]]

DOBBY'S CASUAL SHOES  
 Casuals that are distinctive in style and character  
 [[image - drawn silhouette of a man fitting shoes on a woman in a chair]]  
 SHOES FOR CHILDREN  
 Fitted by X-Ray  
 Registered Nurse in attendance  
 DOBBY'S "THE FRIENDLY STORE"  
 435 No. Palm Canyon PALM SPRINGS  
 9426 Santa Monica Blvd. BEVERLY HILLS  
 [[/advertisement]]

[[end page]]  
 [[start page]]

[[advertisement]]  
 Wetherby Kayser  
 [[image - drawing of leaves and 3 shoes falling, shoes are labeled with A, B, C]]  
 Physical Culture  
 Reflect your own impeccable taste during the football season with  
 handsomely tailored calfskins. A-tan calf, 9.95; B-black or tan calf, 8.95;  
 C-tan calf, 10.95

Autumn rambles out for the game  
 517 WEST SEVENTH - 5416 WILSHIRE BOULEVARD, MIRACLE MILE



- 476 EAST COLORADO, PASADENA  
[[/advertisement]]

Program from the first Los Angeles Rams home game  
Transcribed and Reviewed by Digital Volunteers  
Extracted Oct-18-2021 09:38:14



## Smithsonian Institution

*National Museum of African American History and Culture*

The mission of the Smithsonian is the increase and diffusion of knowledge - shaping the future by preserving our heritage, discovering new knowledge, and sharing our resources with the world. Founded in 1846, the Smithsonian is the world's largest museum and research complex, consisting of 19 museums and galleries, the National Zoological Park, and nine research facilities. Become an active part of our mission through the Transcription Center. Together, we are discovering secrets hidden deep inside our collections that illuminate our history and our world.

Join us!

The Transcription Center: <https://transcription.si.edu>

On Facebook: <https://www.facebook.com/SmithsonianTranscriptionCenter>

On Twitter: [@TranscribeSI](https://twitter.com/TranscribeSI)

Connect with the Smithsonian

Smithsonian Institution: [www.si.edu](http://www.si.edu)

On Facebook: <https://www.facebook.com/Smithsonian>

On Twitter: [@smithsonian](https://twitter.com/smithsonian)