



**Smithsonian Institution**

*National Museum of African American History and Culture*

## **Program from the first Los Angeles Rams home game**

Extracted on Apr-17-2024 11:54:48

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[[advertisement]]

[[image - black and white photograph of two glasses with ice and liquid, each resting on a coaster, set in front of a megaphone with letter S on its side, in front of a flower]]

DESIGNED FOR YOUR PLEASURE

Today, Tomorrow, and Always

[[image - an open bottle Seagram's Seven 7 Crown with its cap sitting by it next to a glass of ice and liquid]]

CHEER LEADER...For good cheer, for good fellowship, for friendliness, Seagram's 7 Crown has proved itself a natural leader. And no wonder. It's been in training for this particular position for exactly 89 years!

Say Seagram's and be Sure of Pre-War Quality

Seagram's Seven 7 Crown

Seagram's 7 Crown Blended Whiskey. 65% Grain Neutral Spirits. 86.8 Proof. Seagram-Distillers Corporation, Chrysler Building, New York

[[end page]]

[[start page]]

THUMBNAIL SKETCHES OF THE WASHINGTON REDSKINS

JOHN ADAMS--Tackle, 245 pounds, 6 ft. 7 in. Notre Dame alumnus.

JOHN KONISZEWSKI--Tackle, 235 pounds, 6 ft. 3 in. Obtained from Philadelphia Eagles. Graduate of George Washington U.

WILLIAM YOUNG--Tackle, 240 pounds, 6 ft. 1 in. From Alabama. Played on Navy all-star eleven at Honolulu last year.

PAUL STENN--Tackle 235 pounds, 6 ft. 3 in. Learned his football under Clipper Smith at Villanova.

DONALD AVERY--Tackle, 245 pounds, 6 ft. 4 in. Played for U.S.C. before joining Army.

JOHN STEBER--Guard, 220 pounds, 6 ft. Third Vanderbilt man on squad.

ALBERT COUPEE--Back, 224 pounds, 6 ft. Played at Iowa.

RALPH SCHILLING--End, 210 pounds, 6 ft. 3 in. Newcomer from Oklahoma.

JAMES PEEBLES--End, 240 pounds, 6 ft. 4 in. One of three Vanderbilt alumni representing alma mater first time on Redskins.

OSCAR BRITT--Guard, 200 pounds, 5 ft. 11 in. Natural blocker. From

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OSCAR BRITT--Guard, 200 pounds, 5 ft. 11 in. Natural blocker. From

Ole Miss.

JOHN JAFFURS--Guard, 210 pounds, 5 ft. 10 in. First year in big show.  
Learned his football at Penn State.

BURGESS LENNON--Guard, 239 pounds, 6 ft. 1 in. Never played  
football before serving with U. S. Marines.

CLEM STRALKA--Guard, 228 pounds, 5 ft. 9 in. Beginning sixth year  
with Redskins. Played on Georgetown U. team.

GEORGE WATTS--Guard, 240 pounds, 6 ft. 2 in. Discovered in little  
North Carolina mountain school, Appalachian State.

CLYDE EHRHARDT--Center, 240 pounds, 6 ft. 1 in. All American on  
1943 Georgia eleven that defeated U.C.L.A. 9-0 in Rose Bowl.

JOHN KOVATCH--End, 200 pounds, 6 ft. 3 in. Veteran of 1942 world  
championship Redskin team.

TED LAPKA--End, 192 pounds, 6 ft. 1 in. Third year in pro ranks.

JOHN LOOKABAUGH--End, 215 pounds, 6 ft. 4 in. University of  
Maryland alumnus.

[[advertisement]]

[[image - drawing of a football stadium with spectators in the stands and  
players on the field and sidelines]]

[[image - pendant with the text: You're the Winner]]

WITH

Santa Fe Wines

[[image - a bottle of Santa Fe wine]]

[[image - plowed field with a wood wagon filled with people and pulled  
by two oxen]]

3500 Dealers in So. California

Santa Fe Vintage Co. \* Los Angeles

[[/advertisement]]

[[boxed advertisement]]

INSECT PESTS?

Don't TEASE Them to Death with 5% D.D.T.

KILL them with 10% D.D.T. AND THANITE!

as they do in the tropics

[[image - black and white photograph of a bottle labeled: Tropic-Zone  
INSECT SPRAY 10% DDT]]

Use

TROPIC-ZONE INSECT SPRAY

for household use in pints and quarts

Pints 49c Quarts 89c

Does not stain! Pleasant scent of pine!

ON SALE AT GOOD DEALERS EVERYWHERE

Manufactured by

CARNEGIE CHEMICAL MFG. COMPANY

354 South Spring Street Los Angeles 13, Calif.

Jobbers welcomed. Some choice territories open.

Write, wire, phone

[[/boxed advertisement]]

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## Smithsonian Institution

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