



**Smithsonian Institution**

*National Museum of African American History and Culture*

## **Program from the first Los Angeles Rams home game**

Extracted on Mar-29-2024 11:18:52

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## The Los Angeles Rams

[[image - black & white photograph of black male's head]] Washington, QB  
 [[image - black & white photograph of white male's head]] Gehrke, HB  
 [[image - black & white photograph of white male's head]] Farmer, H  
 [[image - black & white photograph of white male's head]] Mergenthal, G  
 [[image - black & white photograph of white male's head]] Hardy, QB  
 [[image - black & white photograph of white male's head]] Hickey, E  
 [[image - black & white photograph of black male's face in football helmet]] Strode, E  
 [[image - black & white photograph of white male's head]] Wilson, H  
 [[image - black & white photograph of white male's head]] Benton, E  
 [[image - black & white photograph of white male's head]] Holovak, HB

[[advertisement]]  
 Worth Waiting For!  
 NEW CADILLAC AND OLDSMOBILE  
 DON LEE  
 7th and Bixel Streets, Los Angeles  
 [[/advertisement]]

[[boxed advertisement]]  
 Something to cheer about --  
 SANTA FE  
 High Grade  
 CIGARS  
 [[image - woodcutting of hand holding a cigar and another hand lighting the cigar with a match]]  
 [[/boxed advertisement]]

[[end page]]  
 [[start page]]

[[boxed advertisement]]  
 [[image - horse with wings, flying]]

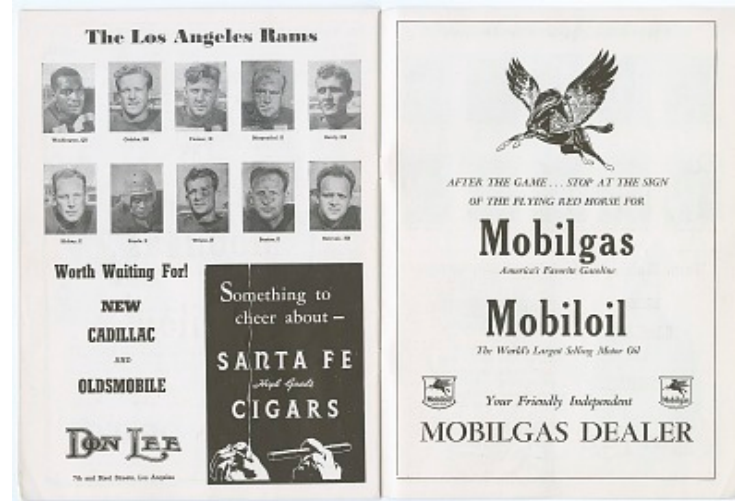
AFTER THE GAME...STOP AT THE SIGN OF THE FLYING RED HORSE FOR

Mobilgas  
 America's Favorite Gasoline

Mobiloil  
 The World's Largest Selling Motor Oil

[[image - Mobiloil sign with the flying horse]]  
 Your Friendly Independent  
 [[image - Mobilgas sign with the flying horse]]

MOBILGAS DEALER  
 [[/boxed advertisement]]



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## Smithsonian Institution

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