



Smithsonian Institution

National Museum of African American History and Culture

Thirty-Fourth Annual Report of the Secretary of the National Baptist Publishing Board

Extracted on Mar-28-2024 08:21:59

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Junior, published quarterly - 1,320,000
 Advanced, published quarterly - 1,783,321
 Intermediate, published quarterly - 1,491,462
 Primary, published quarterly - 1,601,210
 Beginner's, published quarterly - 562,821
 Senior B. Y. P. U. Magazine, published quarterly - 201,846
 Junior B. Y. P. U. Magazine, published quarterly - 196,802
 M. and G. Magazine published quarterly - 65,629
 National Baptist Union-Review, published weekly - 2,563,829
 Sunday School Lesson Commentary, published annually - 15,235
 Easy Lesson Primer - 223,000
 Baptist Catechisms - 120,000
 Easter Greetings, published annually - 15,000
 Christmas Programs, published annually - 14,621
 Mother's Day Programs, published annually - 5,210
 Children's Day Programs, published annually - 35,221
 Letters and Circulars written, stamped and sent out - 201,625
 Child's Bible Question Books - 65,200
 Total - 12,705,359

WHAT THE DENOMINATION SHOULD DO IN PERPETUATING THE WORK OF THE NATIONAL BAPTIST PUBLISHING BOARD

If my co-workers and those who are supporting the National Baptist Publishing Board's Plant and work will pardon this bold assertion, I would say that among the things to be done would be the perpetuation of the name of R. H. Boyd, and the building of a Memorial in recognition of his founding and establishing the largest printing house of its kind in the world, owned and operated by members of the race.

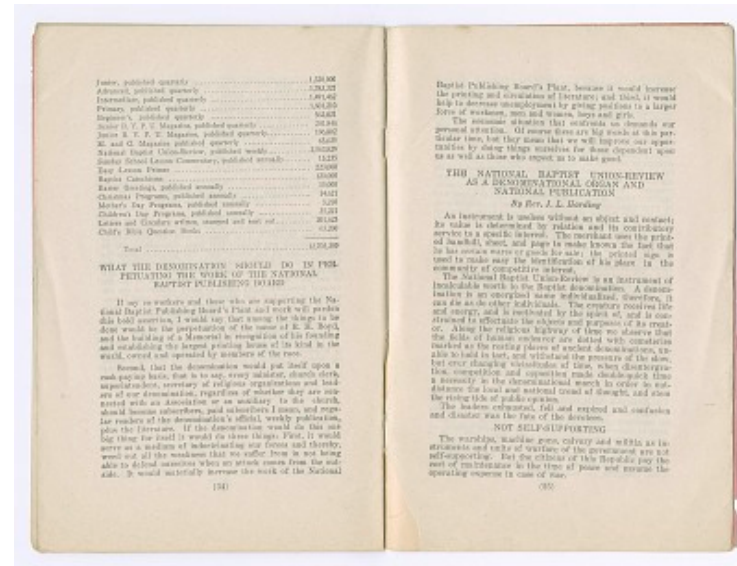
Second, that the denomination would put itself upon a cash-paying basis, that is to say, every minister, church clerk, superintendent, secretary of religious organizations and leaders of our denomination, regardless of whether they are connected with an Association or an auxiliary to the church, should become subscribers, paid subscribers I mean, and regular readers of the denomination's official, weekly publication, plus the literature. If the denomination would do this one big thing for itself it would do three things: First, it would serve as a medium of indoctrinating our forces and thereby, weed out all the weakness that we suffer from in not being able to defend ourselves when an attack comes from the outside. It would materially increase the work of the National

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Baptist Publishing Board's Plant, because it would increase the printing and circulation of literature; and third, it would help to decrease unemployment by giving positions to a larger force of workmen, men and women, boys and girls.

The economic situation that confronts us demands our personal attention. Of course these are big words at this particular time, but they mean that we will improve our opportunities by doing things ourselves for those dependent upon us as well as those who expect us to make good.



THE NATIONAL BAPTIST UNION-REVIEW AS A DENOMINATIONAL
ORGAN AND NATIONAL PUBLICATION

By Rev. J. L. Harding

An instrument is useless without an object and contact; its value is determined by relation and its contributory service to a specific interest. The merchant uses the printed handbill, sheet, and page to make known the fact that he has certain wares or goods for sale; the printed sign is used to make easy the identification of his place in the community of competitive interest.

The National Baptist Union-Review is an instrument of incalculable worth to the Baptist denomination. A denomination is an energized name individualized, therefore, it can die as do other individuals. The creature receives life and energy, and is motivated by the spirit of, and is constrained to effectuate the objects and purposes of its creator. Along the religious highway of time we observe that the fields of human endeavor are dotted with cemeteries marked as the resting places of ancient denominations, unable to hold in tact, and withstand the pressure of the slow, but ever changing vicissitudes of time, when disintegration, competition and opposition made double-quick time a necessity in the denominational march in order to outdistance the local and national trend of thought, and stem the rising tide of public opinion.

The leaders exhausted, fell and expired and confusion and disaster was the fate of the devotees.

NOT SELF-SUPPORTING

The warships, machine guns, calvary and militia as instruments and units of warfare of the government are not self-supporting. But the citizens of this Republic pay the cost of maintenance in the time of peace and assume the operating expense in case of war.

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