



Smithsonian Institution

National Museum of the American Indian Archives Center

Douglas E. Evelyn photograph and ephemera collection - NABISCO Straight Arrow cards, 1949-1952

Extracted on Apr-23-2024 07:31:53

The Smithsonian Institution thanks all digital volunteers that transcribed and reviewed this material. Your work enriches Smithsonian collections, making them available to anyone with an interest in using them.

The Smithsonian Institution (the "Smithsonian") provides the content on this website (transcription.si.edu), other Smithsonian websites, and third-party sites on which it maintains a presence ("SI Websites") in support of its mission for the "increase and diffusion of knowledge." The Smithsonian invites visitors to use its online content for personal, educational and other non-commercial purposes. By using this website, you accept and agree to abide by the [following terms](#).

- If sharing the material in personal and educational contexts, please cite the National Museum of the American Indian Archives Center as source of the content and the project title as provided at the top of the document. Include the accession number or collection name; when possible, link to the National Museum of the American Indian Archives Center website.
- If you wish to use this material in a for-profit publication, exhibition, or online project, please contact National Museum of the American Indian Archives Center or transcribe@si.edu

For more information on this project and related material, contact the National Museum of the American Indian Archives Center. [See this project](#) and other collections in the Smithsonian Transcription Center.

Copyright 1949, NATIONAL BISCUIT COMPANY Book One NABISCO
SHREDDED WHEAT

STRAIGHT ARROW

ANIMAL TRICKS How to teach your Pal to Kneel and Pray

Straight Arrow taught Fury to bow by first tying a rope to Fury's halter, then passing it between his front legs, up his right shoulder and across his withers. (See card No. 28)
Straight Arrow then pulled on the rope which exerted downward pressure on Fury's withers and at the same time brought his head down.

By bending Fury's left leg with his left hand while continuing the pull on the rope and repeating the word "KNEEL"
Fury knelt

PRAY

He then rewarded Fury with words, pats and a carrot. He repeated this practice many times at frequent intervals until Fury would kneel without the pull of the rope.

From the kneeling position Straight Arrow taught Fury to pray by continuing the pull on the rope and repeating the word "PRAY". A rope is used to help put a horse in position until he learns what his master wants him to do.

"KNEEL"

Squeeze and push down on the withers

Push head down

Fold front legs under

Straight Arrow helped Fury to bow without the aid of the rope by touching him on the withers and knees with a whip.

F. Meagher

Straight Arrow taught his dog to bow and pray using the same commands, but exerting pressure with his hands instead of the rope. You can teach your horse or dog tricks such as lying down, sitting-up, etc., in much the same manner.

Card No. 36..in a series of 36 STRAIGHT ARROW INSTRUCTIONS



Douglas E. Evelyn photograph and ephemera collection - NABISCO Straight Arrow cards, 1949-1952
Transcribed and Reviewed by Digital Volunteers
Extracted Apr-23-2024 07:31:53



Smithsonian Institution

National Museum of the American Indian Archives Center

The mission of the Smithsonian is the increase and diffusion of knowledge - shaping the future by preserving our heritage, discovering new knowledge, and sharing our resources with the world. Founded in 1846, the Smithsonian is the world's largest museum and research complex, consisting of 19 museums and galleries, the National Zoological Park, and nine research facilities. Become an active part of our mission through the Transcription Center. Together, we are discovering secrets hidden deep inside our collections that illuminate our history and our world.

Join us!

The Transcription Center: <https://transcription.si.edu>

On Facebook: <https://www.facebook.com/SmithsonianTranscriptionCenter>

On Twitter: [@TranscribeSI](https://twitter.com/TranscribeSI)

Connect with the Smithsonian

Smithsonian Institution: www.si.edu

On Facebook: <https://www.facebook.com/Smithsonian>

On Twitter: [@smithsonian](https://twitter.com/smithsonian)