



Smithsonian Institution

Smithsonian Institution Archives

Proceedings of the Board of Regents Meeting held on May 7, 1984

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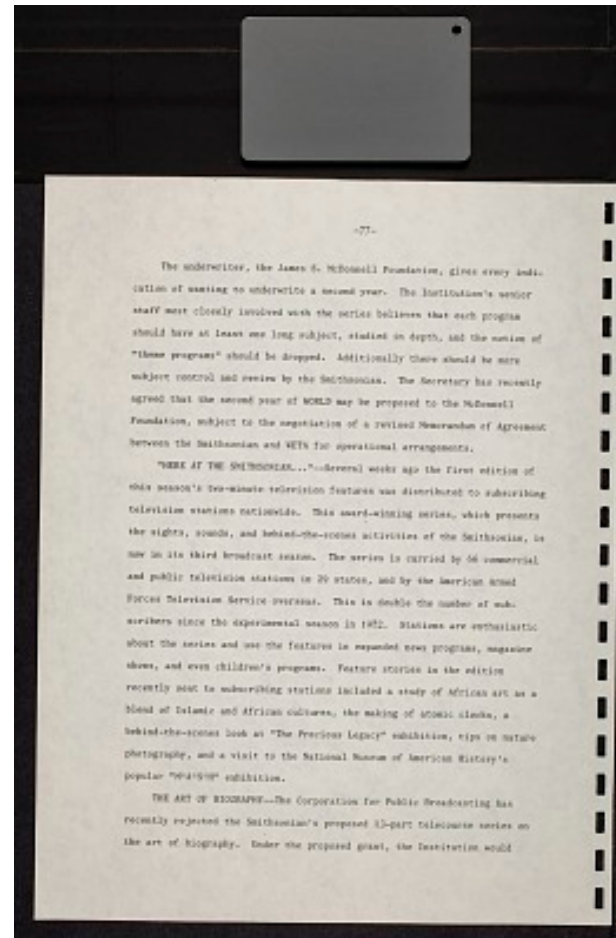
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The underwriter, the James S. McDonnell Foundation, gives every indication of wanting to underwrite a second year. The Institution's senior staff most closely involved with the series believes that each program should have at least one long subject, studied in depth, and the notion of "theme programs" should be dropped. Additionally there should be more subject control and review by the Smithsonian. The Secretary has recently agreed that the second year of WORLD may be proposed to the McDonnell Foundation, subject to the negotiation of the revised Memorandum of Agreement between the Smithsonian and WETA for operational arrangements.

"HERE AT THE SMITHSONIAN..."—Several weeks ago the first edition of this season's two-minute television features was distributed to subscribing television stations nationwide. This award-winning series, which present the sights, sounds, and behind-the-scenes activities of the Smithsonian, is now in its third broadcast season. The series is carried by 66 commercial and public television stations in 29 states, and by the American Armed Forces Television Service overseas. This is double the number of subscribers since the experimental season in 1982. Stations are enthusiastic about the series and use the features in expanded news programs, magazine shows, and even children's programs. Feature stories in the edition recently sent to subscribing stations included a study of African art as a blend of Islamic and African cultures, the making of atomic clocks, a behind-the-scenes look at "The Precious Legacy" exhibition, tips on nature, photography, and a visit to the National Museum of American History's popular M*A*S*H* exhibition.

THE ART OF BIOGRAPHY—The Corporation for Public Broadcasting has recently rejected the Smithsonian's proposed 13-part telecourse series on the art of biography. Under the proposed grant, the Institution would



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