



Smithsonian Institution

National Museum of African American History and Culture

Playbill for Doctor Jazz

Extracted on Mar-29-2024 12:47:21

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[[advertisement overlapping a previously transcribed program page]]

[[image of a male actor]]

The Performing Arts Subscription Series-
a rare opportunity

The fact that you are reading this program suggests that you prefer
[[i]] live [[i]] entertainment, that special involvement with a
performance that is lacking on film, recordings or television. But how
many memorable evenings have you missed because tickets were not
easily available?

Or perhaps your devotion to one art form has deprived you of rare
opportunities to witness historic performances in others. Surely a
passion for the theatre would not have led you, in an earlier time, to
miss a chance to see a Caruso or Paderewski--nor a love for opera
have made you indifferent to a Nijinsky or Barrymore. Like all of us, you
want to add to your personal store of treasured occasions.

So consider this. Now--today--[[i]] these [[i]] are the good old
days you'll be talking about, thinking about, in the years ahead. And,
right now, there are artists performing in New York who offer the same
excitement, the same magic, that captivated audiences of earlier
generations.

That is why we have formed PASS. Not to sell tickets for performances
that would be fully sold out in any case, but to make it easier for you to
obtain excellent seats at regular prices for unusual occasions. In the
future we hope to extend our offer to other events of equal merit. For
now, we urge you to act promptly as orders will be filled in order of
receipt.

[[image of a man smoking a pipe]]

.....
PASS

.....
PERFORMING ARTS SUBSCRIPTION SERIES

[[/advertisement]]

[[end page]]

[[start page]]

[[full-page color advertisement for a car]]

GM

MARK OF EXCELLENCE

[[photo of man standing next to a blue car in the driveway of a
landscaped home]]

[[b]] MONTE CARLO 1975

When a car makes you feel good about its looks, that's styling. When a
car makes you feel good about yourself, that's character. [[/b]]

Monte Carlo can do what you may have forgotten a car can do.

It can make you feel good about yourself.

[[b]] Feel good about your taste. [[/b]]

If your eye, your bones tell you Monte Carlo satisfies your taste, trust
them.

Monte Carlo is original. Honest. Genuine.

It is a comfortable car, free of gaudiness or overstuffing.

A good example of its level of comfort is shown here--a new reclining
passenger seat available when you order the Custom Interior.

You find it appealing? You have impeccable taste.

[[b]] Ah...but what of your judgment? [[/b]]

Above reproach.

Monte Carlo is a trim, personal-size car at a Chevrolet price.

And, being a 1975 model, it has Chevrolet's new Efficiency System.

So you not only feel good when you buy Monte Carlo, you feel good
while you own Monte Carlo.

[[b]] Not just styling. Character! [[/b]]

You can distinguish the car with styling and character, from the car with

The Performing Arts
Subscription Series-
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By Joan Aikman Sachs

On a recent visit to my hometown
I visited an ancient theatre (regard-
less of her possible claim to be
the last of the great Caruso
sites, the "Theatre Square" place)
the last row must be my "last"
ty, also want to a variety of
week Village to watch an un-
known artist named Martha Graham.

The conversation made me want
I don't trust myself more when
kind of diversity. The last I see
theatre, but not nearly enough to
reclaim the space. And I must
that the theatre, quite simply, is
just about being there.

But now it looks like a couple
residue in the performing arts
theatre of the theatre era;
and John Maeda, of Lincoln
among them) might have the
the language.

They are trying a new Perform-
Subscription Series which makes
able for a subscriber to buy a full
Monte Carlo Opera, a ticket for a
season of the New York City Ball
Ticket to the Broadway Ball for
of about \$55. . . . And here's the
The subscription is "old-time" and
that have had excellent reviews on
public appeal. Town and Palace
songs, are the choice of the Met
and Shubert House are the B
shows, chosen at a Gershwin and
Furber are the NYCB Ball.

The Art of
an exhi
created es
Monday, Feb
1975
The M
40 West 29th

28

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Monte Carlo can do what you may
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If your eye, your bones tell you
Monte Carlo satisfies your taste,
trust them. Monte Carlo is original.
Honest. Genuine. It is a comfort-
able car, free of gaudiness or over-
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Carlo. [[b]] Not just styling. Char-
acter! [[/b]] You can distinguish the
car with styling and character, from
the car with

MONTE CARLO 1975.
When a car makes you feel good about its looks, that's styling.
When a car makes you feel good about yourself, that's character.

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styling only.
When a car makes you feel good about its looks, that's styling.
But when it makes you feel good about yourself, that's character.
See for yourself. At your Chevrolet dealer's.
Monte Carlo, 1975.
[[image of reclining front seats in car interior]]
[[bold]] CHEVROLET MAKES SENSE FOR AMERICA [[/bold]]
[[image of black cross logo with Chevrolet emblazoned on logo]]
[[/advertisement]]

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