



Smithsonian Institution

National Museum of African American History and Culture

Mix Pictorial Magazine vol. 1 no. 3

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EDITORIAL

[[image - comic showing a black man labelled 'MO. NEGRO' lying in a hospital bed, with a rich man labelled 'SUPREME COURT' next to him holding a bottle labelled 'EQUAL SCHOOL, EQUAL EDUCATIONAL OPPORTUNITIES'. He is saying, 'See that he gets a dose of this ever day from NOW ON'. The doctor next to him looks surprised. He is labelled 'MISSOURI'. The caption for the comic is 'IT'S NOT WHAT YOU NEED, IT'S WHAT YOU GET.']]

[[image - second panel of comic showing the second doctor forcing a bottle down, labelled 'THE INFAMOUS TAYLOR BILL (PORO "LAW" SCHOOL)' down the black man's throat, saying 'THE HECK WITH THAT SPECIALIST!! YOU'LL GET WHAT WE WANT YOU TO HAVE.' Panel signed "SOL".]]

1615 E. Seventh
Sioux City, Iowa
Sept. 3, 1939

My Dear Sir:

Since reading the MIX MAGAZINE while in Kansas City on my visit, I am interested in becoming an agent in my community. Please send me details relative to this matter at once, as we need such a magazine as MIX in our city.

Very truly,
WALLACE STEWART

Havana, Cuba
General Delivery
September 8, 1939

Editor:

While visiting the U.S.A in August I had the chance to purchase a copy of your MIX MAGAZINE in Tampa, Florida, and if you, at present, do not have any agent to CUBA, I would like full details of your offer to me. I have been a resident of Havana for fifteen years, and to date we haven't an all-pictorial Negro magazine on sale as I know of. Kindly let me hear from you on this matter, and if you accept me as an agent, you may send me 25 copies of your October issue.

Thanking you very kindly,
LAWRENCE KINGSBAY

NOTE-Due to our limited space this month, we are forced to hold many letters of "comments" from our readers. We wish to extend our utmost appreciation to the many whom we have received such encouraging letters, and assure you that in our November edition, space will be specially allotted for LETTERS OF COMMENTS ONLY. -THE EDITOR

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(This Month)

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Falstaff Brewing Co.

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