



**Smithsonian Institution**

*Archives of American Art*

## **Jacques Seligmann & Co. records, General Correspondence: American Federation of Arts, 1948-1953**

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The American Federation of Arts  
1262 New Hampshire Avenue, N. W.  
Washington 6, D. C.

April, 1949

"[[THE 1949 CORCORAN BIENNIAL]]"

A representative group of about forty paintings from one of America's oldest biennial exhibitions of oil paintings now on view at the Corcoran Gallery of Art through May 8th, 1949.

[[TOUR]]: To be sent to museums and galleries throughout the United States under the auspices of The American Federation of Arts.

[[DURATION OF TOUR]]: In order to permit ten showings in leading museums and galleries, we are asking for a loan from the close of the Washington showing on May 8th, 1949 through May 31st, 1950.

[[TRANSPORTATION USED FOR TOUR]]: All shipments will be made via Railway Express.

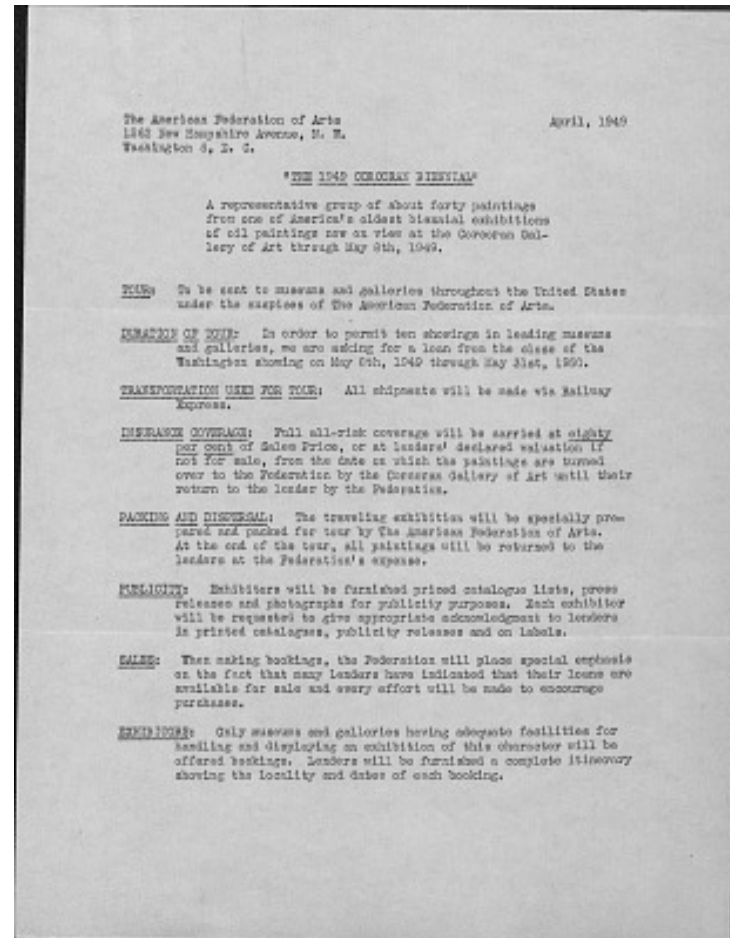
[[INSURANCE COVERAGE]]: Full all-risk coverage will be carried at [[eighty per cent]] of Sales Price, or at lenders' declared valuation if not for sale, from the date on which the paintings are turned over to the Federation by the Corcoran Gallery of Art until their return to the lender by the Federation.

[[PACKING AND DISPERSAL]]: The traveling exhibition will be specially prepared and packed for tour by The American Federation of Arts. At the end of the tour, all paintings will be returned to the lenders at the Federation's expense.

[[PUBLICITY]]: Exhibitors will be furnished priced catalogue lists, press releases and photographs for publicity purposes. Each exhibitor will be requested to give appropriate acknowledgment to lenders in printed catalogues, publicity releases and on labels.

[[SALES]]: When making bookings, the Federation will place special emphasis on the fact that many lenders have indicated that their loans are available for sale and every effort will be made to encourage purchases.

[[EXHIBITORS]]: Only museums and galleries having adequate facilities for handling and displaying an exhibition of this character will be offered bookings. Lenders will be furnished a complete itinerary showing the locality and dates of each booking.



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