

Smithsonian Institution Archives of American Art

Jacques Seligmann & Co. records, General Correspondence: American Federation of Arts, 1948-1953

Extracted on Apr-19-2024 04:12:16

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Smithsonian Institution Transcription Center, Archives of American Art

The American Federation of Arts 1262 New Hampshire Avenue, N. W. Washington 6, D. C.

April, 1949

"[[underlined]]THE 1949 CORCORAN BIENNIAL[[/underlined]]"

A representative group of about forty paintings from one of America's oldest biennial exhibitions of oil paintings now on view at the Corcoran Gallery of Art through May 8th, 1949.

[[underlined]]TOUR[[/underlined]]: To be sent to museums and galleries throughout the United States under the auspices of The American Federation of Arts.

[[underlined]]DURATION OF TOUR[[/underlined]]: In order to permit ten showings in leading museums and galleries, we are asking for a loan from the close of the Washington showing on May 8th, 1949 through May 31st, 1950.

[[underlined]]TRANSPORTATION USED FOR TOUR[[/underlined]]: All shipments will be made via Railway Express.

[[underlined]]INSURANCE COVERAGE[[/underlined]]: Full all-risk coverage will be carried at [[underlined]]eighty per cent[[/underlined]] of Sales Price, or at lenders' declared valuation if not for sale, from the date on which the paintings are turned over to the Federation by the Corcoran Gallery of Art until their return to the lender by the Federation.

[[underlined]]PACKING AND DISPERSAL[[/underlined]]: The traveling exhibition will be specially prepared and packed for tour by The American Federation of Arts. At the end of the tour, all paintings will be returned to the lenders at the Federation's expense.

[[underlined]]PUBLICITY[[/underlined]]: Exhibitors will be furnished priced catalogue lists, press releases and photographs for publicity purposes. Each exhibitor will be requested to give appropriate acknowledgment to lenders in printed catalogues, publicity releases and on labels.

[[underlined]]SALES[[/underlined]]: When making bookings, the Federation will place special emphasis on the fact that many lenders have indicated that their loans are available for sale and every effort will be made to encourage purchases.

[[underlined]]EXHIBITORS[[/underlined]]: Only museums and galleries having adequate facilities for handling and displaying an exhibition of this character will be offered bookings. Lenders will be furnished a complete itinerary showing the locality and dates of each booking.

The American Federation of Arts 1965 New Homyshire Avenue, N. M. Washington 6, J. G.

292 1949 COLOGRAN BIESTAL

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The mission of the Smithsonian is the increase and diffusion of knowledge - shaping the future by preserving our heritage, discovering new knowledge, and sharing our resources with the world. Founded in 1846, the Smithsonian is the world's largest museum and research complex, consisting of 19 museums and galleries, the National Zoological Park, and nine research facilities.Become an active part of our mission through the Transcription Center. Together, we are discovering secrets hidden deep inside our collections that illuminate our history and our world.

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