

# Playbill for Big Deal

Extracted on Mar-29-2024 08:48:41

The Smithsonian Institution thanks all digital volunteers that transcribed and reviewed this material. Your work enriches Smithsonian collections, making them available to anyone with an interest in using them.

The Smithsonian Institution (the "Smithsonian") provides the content on this website (transcription.si.edu), other Smithsonian websites, and third-party sites on which it maintains a presence ("SI Websites") in support of its mission for the "increase and diffusion of knowledge." The Smithsonian invites visitors to use its online content for personal, educational and other non-commercial purposes. By using this website, you accept and agree to abide by the following terms.

- If sharing the material in personal and educational contexts, please cite the National Museum of African American History and Culture as source of the content and the project title as provided at the top of the document. Include the accession number or collection name; when possible, link to the National Museum of African American History and Culture website.
- If you wish to use this material in a for-profit publication, exhibition, or online project, please contact National Museum of African American History and Culture or transcribe@si.edu

For more information on this project and related material, contact the National Museum of African American History and Culture. See this project and other collections in the Smithsonian Transcription Center.

[[advertisement]] CONQUÊTE DU SOLEIL

The Perfect "Conquer the Sun" Strategy.

Lancôme introduces Conquête du Soleil. Skin care for sensible and sensational sunning.

Conquête du Soleil arms you with sun filters, anti-wrinkle agents, moisturizers and natural botanical extracts to pamper, protect and preserve your skin's own natural beauty.

While conquering the sun, accelerate a glorious tan with specially chosen ingredients that leave you...Très Bronzé.

Conquête du Soleil. Lancôme's sensible skin care for optimum sun care.

[[image - color photograph of a bottle of tanning lotion. label reads "LANCÔME CONQUÊTE du SOLEIL CRÉME ANTI-RIDES SOLAIRE Anti-Wrinkle Sun Creme SPF 6 LANCÔME 1.7 Fl. Oz./50ml"]]

LANCÔME PARIS

[[image - color photograph of a very tan woman relaxing in a pool]] [[image - drawing of the silhouette of a rose]]

©Cosmair, Inc. 1985 [[/advertisement]]

[[end page]] [[start page]]

EVERYTHING YOU WANTED TO KNOW ABOUT MACY'S HERALD SQUARE ...AND MORE!

## MACY'S BY APPOINTMENT

[[line]]

Îmage achievers: Let Linda Lee and her experts assist you in creating the look to suit every occasion. Call: 212-560-4181.

### HOT FASHION

[[line]]

For trendsetters, come visit our new Esprit Shop on Four, and check out The Little Shops on Three and the Men's Collections on Two. [[image - woman in a patterned pencil skirt and matching jacket. Underneath the jacket she is wearing a bandeau. She is wearing a hat with feathers and hoop earrings. Both her hands are above her head holding a package.]]

[[image - drawing of a window into a restaurant. The window sign reads "CAFÉ L\*ÉTOILE"]]



#### CAFE L'ETOILE

[[line]]
For discriminating palates, relax after shopping at the Cafe L'Etoile overlooking Macy's Main Floor in Herald Square. For reservations: 212-695-4400, ext. 2252

#### **BRIDAL REGISTRY**

[[line]]
Here comes the bride! Our complimentary computerized Bridal Registry service records your preference. Also, a personal bridal coordinator will assist you in selecting the perfect gift. Call: 212-560-4700. [[image - black & white photograph of a bride and groom embracing]]

#### INTERIOR DESIGN STUDIO

[[line]]

Impeccable interiors are yours...whatever your personal preferences demand. Our professionals are here to help. Call: 212-560-4154.

[[image - black & white photograph of a formal living room with couch, end table with lamp, chair and black and white tiled floor]]

macy\*s

Playbill for Big Deal Transcribed and Reviewed by Digital Volunteers
Extracted Mar-29-2024 08:48:41



## **Smithsonian Institution**

National Museum of African American History and Culture

The mission of the Smithsonian is the increase and diffusion of knowledge - shaping the future by preserving our heritage, discovering new knowledge, and sharing our resources with the world. Founded in 1846, the Smithsonian is the world's largest museum and research complex, consisting of 19 museums and galleries, the National Zoological Park, and nine research facilities. Become an active part of our mission through the Transcription Center. Together, we are discovering secrets hidden deep inside our collections that illuminate our history and our world.

Join us!

The Transcription Center: https://transcription.si.edu
On Facebook: https://www.facebook.com/SmithsonianTranscriptionCenter

On Twitter: @TranscribeSI

Connect with the Smithsonian Smithsonian Institution: www.si.edu

On Facebook: https://www.facebook.com/Smithsonian

On Twitter: @smithsonian