



## Smithsonian Institution

*National Museum of African American History and Culture*

### Playbill for Raisin

Extracted on Mar-29-2024 07:47:07

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[[image: black and white photo of a smiling man and a bottle of J&B Scotch]]  
For more than 100 years, no one has ever matched the rare taste of J&B. And never will. That's why J&B has it. And always will.  
J&B RARE SCOTCH  
86 Proof Blended Scotch Whisky © 1975 Paddington Corp., N.Y.

[[/advertisement]]  
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[[end page]]

[[start page]]

[[advertisement]]  
Diamonds should be mysterious. Buying them shouldn't be.

[[image: Diamond ring]]

Buying a diamond doesn't have to be as mysterious as a lot of people think.

If you know what you're looking for, and what you're paying for, you won't get fooled. That's why at Fortunoff, we tell you everything about a diamond before you buy it.  
In detail.

Four simple rules.

A diamond's worth is determined by four simple things which jewelers call the "4C's": color, clarity, cut and carat weight.

At Fortunoff we carefully analyze each of these for you. So you'll know exactly what goes into the price of every diamond you're considering.

[[image: 1 oval-shaped diamond and 1 football-shaped diamond]]

We give you all the time you need, and all the facts. We want you to walk away with a diamond love. And it has to be a spectacular value as well.

A fingerprint of your diamond. Because we want you to know exactly what

[[image: large diamond]]

you're buying, we give you a specific gemological breakdown of every diamond you're considering. A document on which the diamond is scientifically rated. The cut and carat weight are described exactly, and the clarity and color are grade on precise scales.

This system was initiated by the Gemological Institute, and it's like a fingerprint of your diamond. It's Fortunoff's absolute on your stone.

[[images of one round diamond and one rectangular diamond]]

We take care of you and your diamond.  
So now that you know what to ask about, go ahead. Talk to any of our

25 diamond experts, who studied at the Gemological Institute of America. Ask them to evaluate every stone you're considering. Ask about our complete refund policy. And our modern service center.

[[image of four vertically-arranged rings]]

Come see us. We're proud of our diamonds. Our selection. And our prices. We believe the more you know, the more you'll be able to appreciate us.

Fortunoff, the source  
WESTBURY, L.I. 1300 Old Country Road at the Raceway \* NEW  
YORK, 124 East 57th Street between Park and Lex. PARAMUS, N.J.  
Paramus Park Mall between Route #17 and Garden State Parkway.

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## Smithsonian Institution

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The mission of the Smithsonian is the increase and diffusion of knowledge - shaping the future by preserving our heritage, discovering new knowledge, and sharing our resources with the world. Founded in 1846, the Smithsonian is the world's largest museum and research complex, consisting of 19 museums and galleries, the National Zoological Park, and nine research facilities. Become an active part of our mission through the Transcription Center. Together, we are discovering secrets hidden deep inside our collections that illuminate our history and our world.

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