

Jacques Seligmann & Co. records, General Correspondence: Boston Evening Transcript, 1930-1931

Extracted on Apr-16-2024 05:11:58

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[[preprinted]] Boston Evening Transcript 324 WASHINGTON STREET BOSTON, MASSACHUSETTS ANTIQUES ADVERTISING DEPARTMENT [[/preprinted]] ^[[Mr. Levy]] ^[[]]

November 20, 1931

On Saturday, November 28, 1931, the Antiques Department of the Boston Evening Transcript will publish a feature section in connection with the Exposition in Boston at the Hotel Statler, November 30 to December 4 inclusive.

For the past four years the Transcript has covered the Boston and New York Expositions in a most extensive manner. Again it will cooperate and more than do its part to make this Exposition a success.

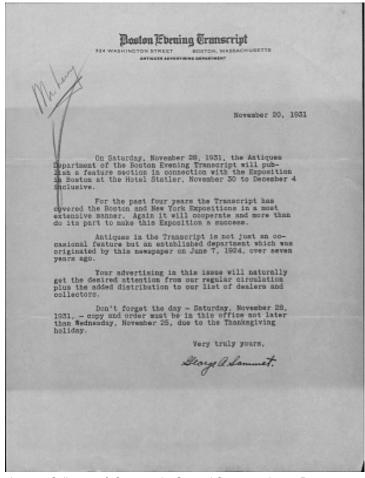
Antiques in the Transcript is not just an occasional feature but an established department which was originated by this newspaper on June 7, 1924, over seven years ago.

Your advertising in this issue will naturally get the desired attention from our regular circulation plus the added distribution to our list of dealers and collectors.

Don't forget the day - Saturday, November 28, 1931, - copy and order must be in this office not later than Wednesday, November 25, due to the Thanksgiving holiday.

Very truly yours,

[[signed]] George A. Sammet. [[/signed]]



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