



Smithsonian Institution

National Museum of African American History and Culture

Delegate Magazine 1971

Extracted on Apr-24-2024 06:20:53

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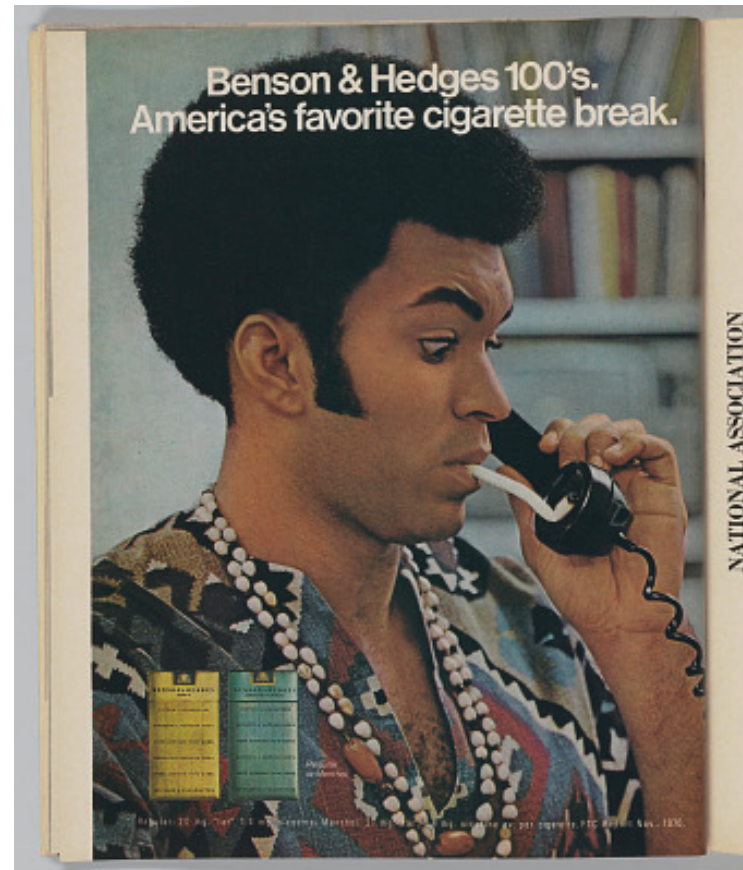
Benson & Hedges 100's.
America's favorite cigarette break.

[[image - color photo of surprised man on telephone with a crushed cigarette in his mouth]]

[[image - color photograph of two packs of Benson & Hedges cigarettes]]
[[caption]] Regular or Menthol [[/caption]]

Regular: 20 mg. "tar", 1.4 mg. nicotine; Menthol: 21 mg. "tar", 1.4 mg. nicotine av. per cigarette, FTC Report Nov., 1970.

[[/advertisement]]



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