Smithsonian Institution
National Museum of African American History and Culture

Delegate Magazine 1972

Extracted on Mar-28-2024 01:47:41

The Smithsonian Institution thanks all digital volunteers that transcribed and reviewed this material. Your work enriches Smithsonian collections, making them available to anyone with an interest in using them.

The Smithsonian Institution (the "Smithsonian") provides the content on this website (transcription.si.edu), other Smithsonian websites, and third-party sites on which it maintains a presence ("SI Websites") in support of its mission for the "increase and diffusion of knowledge." The Smithsonian invites visitors to use its online content for personal, educational and other non-commercial purposes. By using this website, you accept and agree to abide by the following terms.

- If sharing the material in personal and educational contexts, please cite the National Museum of African American History and Culture as source of the content and the project title as provided at the top of the document. Include the accession number or collection name; when possible, link to the National Museum of African American History and Culture website.
- If you wish to use this material in a for-profit publication, exhibition, or online project, please contact National Museum of African American History and Culture or transcribe@si.edu

For more information on this project and related material, contact the National Museum of African American History and Culture. See this project and other collections in the Smithsonian Transcription Center.

[[advertisement]]
What Lobster did for Maine,
Old Crow did for Bourbon.

The good taste of Lobster put Maine on the map. The good taste of Old Crow made Bourbon famous.

Before 1835, Bourbon was made every which way. That year, Dr. James Crow took it out of the hit-or-miss league and invented the process that gave Bourbon its mellow taste—and good name: Old Crow.

[[image - color photograph of Old Crow Bourbon Whiskey bottle next to glass of Old Crow on ice and, behind them, a wooden platter holding lobster with garnishments]]

KENTUCKY STRAIGHT BOURBON WHISKEY, 86 PROOF, DISTILLED AND BOTTLED AT THE FAMOUS OLD CROW DISTILLERY CO., FRANKFORT, KY.
[[/advertisement]]



Delegate Magazine 1972
Transcribed and Reviewed by Digital Volunteers
Extracted Mar-28-2024 01:47:41



Smithsonian Institution

National Museum of African American History and Culture

The mission of the Smithsonian is the increase and diffusion of knowledge - shaping the future by preserving our heritage, discovering new knowledge, and sharing our resources with the world. Founded in 1846, the Smithsonian is the world's largest museum and research complex, consisting of 19 museums and galleries, the National Zoological Park, and nine research facilities.Become an active part of our mission through the Transcription Center. Together, we are discovering secrets hidden deep inside our collections that illuminate our history and our world.

Join us!
The Transcription Center: https://transcription.si.edu
On Facebook: https://www.facebook.com/SmithsonianTranscriptionCenter
On Twitter: @TranscribeSI

Connect with the Smithsonian
Smithsonian Institution: www.si.edu
On Facebook: https://www.facebook.com/Smithsonian
On Twitter: @smithsonian