



Smithsonian Institution

National Museum of African American History and Culture

Delegate Magazine 1975

Extracted on Mar-29-2024 10:21:00

The Smithsonian Institution thanks all digital volunteers that transcribed and reviewed this material. Your work enriches Smithsonian collections, making them available to anyone with an interest in using them.

The Smithsonian Institution (the "Smithsonian") provides the content on this website (transcription.si.edu), other Smithsonian websites, and third-party sites on which it maintains a presence ("SI Websites") in support of its mission for the "increase and diffusion of knowledge." The Smithsonian invites visitors to use its online content for personal, educational and other non-commercial purposes. By using this website, you accept and agree to abide by the [following terms](#).

- If sharing the material in personal and educational contexts, please cite the National Museum of African American History and Culture as source of the content and the project title as provided at the top of the document. Include the accession number or collection name; when possible, link to the National Museum of African American History and Culture website.
- If you wish to use this material in a for-profit publication, exhibition, or online project, please contact National Museum of African American History and Culture or transcribe@si.edu

For more information on this project and related material, contact the National Museum of African American History and Culture. [See this project](#) and other collections in the Smithsonian Transcription Center.

[[advertisement]]

Florence Woolford talks about
opportunity at McGraw-Hill.

The best way to tell you about opportunities at McGraw-Hill is to tell you
the reasons I joined the firm and why I'm so happy to be here.

First of all, I knew that they had a long-standing affirmative action
program. McGraw-Hill was an original signer of the President's voluntary
"Plans for Progress" program in 1964. They were also one of the first
corporations to develop an affirmative action plan in accordance with the
executive order issued in 1969. In fact, the McGraw-Hill plan is being
used as a model for many industries.

When I looked at the goals they had set from the beginning of their
equal opportunity program, at all levels, I could see that they were pretty
ambitious. And when I looked at the facts and figures, I found they had
successfully exceeded those goals. With that kind of commitment to
work with, I felt I had a real role here, with a real chance for
accomplishment.

I'm also finding a lot of stimulating things in the business they're in - the
business of communication. I always felt that it was a very vital as well as
a very interesting field. And I knew that McGraw-Hill was a world
leader. But I still wasn't prepared for the diversity of the business today.
It involves gathering and organizing information about thousands of
things from around the world, and then communicating it to people who
need it for thousands of different reasons. It's a big job, and to do it
McGraw-Hill uses a very wide variety of books, magazines, films,
records, tapes, information services and other techniques now being
developed.

The variety of people is just as wide - technical writers, editors,
salespeople, graphic artists, financial specialists, engineers, marketing
specialists and others. To many of them, being in communication was
an entirely new idea at one time. What they all have in common is a lot
of ability, a natural tendency to get personally involved and interested in
whatever they're doing, and a lot of ambition to keep getting better. I'm
looking forward to helping make their opportunities even better at
McGraw-Hill.

As McGraw-Hill continues to grow, openings are often created for the
varied people mentioned by Mrs. Woolford. If you have a few years
experience in one of these areas, and believe you would find our
environment stimulating, let us hear from you. Write Peter G. Newsham

McGraw-Hill, Inc.
"Serving the need for knowledge"
1221 Avenue of the Americas
New York, New York 10020
an equal opportunity employer M/F

[[image - McGraw Hill logo]]
[[/advertisement]]

Florence Woolford talks about opportunity at McGraw-Hill.

The best way to tell you about opportunities at McGraw-Hill is to tell
you the reasons I joined the firm and why I'm so happy to be here.

First of all, I knew that they had a long-standing affirmative action
program. McGraw-Hill was an original signer of the President's voluntary "Plans
for Progress" program in 1964. They were also one of the first corporations to
develop an affirmative action plan in accordance with the executive order
issued in 1969. In fact, the McGraw-Hill plan is being used as a model for many
industries.

When I looked at the goals they had set from the beginning of their
equal opportunity program, at all levels, I could see that they were pretty
ambitious. And when I looked at the facts and figures, I found they had
successfully exceeded those goals. With that kind of commitment to work with, I felt
I had a real role here, with a real chance for accomplishment.

I'm also finding a lot of stimulating things in the business they're in - the
business of communication. I always felt that it was a very vital as well as a
very interesting field. And I knew that McGraw-Hill was a world leader. But
I still wasn't prepared for the diversity of the business today. It involves
gathering and organizing information about thousands of things from around the
world, and then communicating it to people who need it for thousands of
different reasons. It's a big job, and to do it McGraw-Hill uses a very wide
variety of books, magazines, films, records, tapes, information services and
other techniques now being developed.

The variety of people is just as wide - technical writers, editors, sales-
people, graphic artists, financial specialists, engineers, marketing specialists
and others. To many of them, being in communication was an entirely new
idea at one time. What they all have in common is a lot of ability, a natural
tendency to get personally involved and interested in whatever they're doing,
and a lot of ambition to keep getting better. I'm looking forward to helping
make their opportunities even better at McGraw-Hill.

As McGraw-Hill continues to grow, openings are often created for the varied people
mentioned by Mrs. Woolford. If you have a few years experience in one of these areas, and be-
lieve you would find our environment stimulating, let us hear from you. Write Peter G. Newsham

McGraw-Hill, Inc.

"Serving the need for knowledge"
1221 Avenue of the Americas
New York, New York 10020
an equal opportunity employer M/F



Delegate Magazine 1975
Transcribed and Reviewed by Digital Volunteers
Extracted Mar-29-2024 10:21:00



Smithsonian Institution

National Museum of African American History and Culture

The mission of the Smithsonian is the increase and diffusion of knowledge - shaping the future by preserving our heritage, discovering new knowledge, and sharing our resources with the world. Founded in 1846, the Smithsonian is the world's largest museum and research complex, consisting of 19 museums and galleries, the National Zoological Park, and nine research facilities. Become an active part of our mission through the Transcription Center. Together, we are discovering secrets hidden deep inside our collections that illuminate our history and our world.

Join us!

The Transcription Center: <https://transcription.si.edu>

On Facebook: <https://www.facebook.com/SmithsonianTranscriptionCenter>

On Twitter: [@TranscribeSI](https://twitter.com/TranscribeSI)

Connect with the Smithsonian

Smithsonian Institution: www.si.edu

On Facebook: <https://www.facebook.com/Smithsonian>

On Twitter: [@smithsonian](https://twitter.com/smithsonian)