



**Smithsonian Institution**

*National Museum of African American History and Culture*

## **Delegate Magazine 1977**

Extracted on Apr-19-2024 12:25:36

**The Smithsonian Institution thanks all digital volunteers that transcribed and reviewed this material. Your work enriches Smithsonian collections, making them available to anyone with an interest in using them.**

The Smithsonian Institution (the "Smithsonian") provides the content on this website ([transcription.si.edu](https://transcription.si.edu)), other Smithsonian websites, and third-party sites on which it maintains a presence ("SI Websites") in support of its mission for the "increase and diffusion of knowledge." The Smithsonian invites visitors to use its online content for personal, educational and other non-commercial purposes. By using this website, you accept and agree to abide by the [following terms](#).

- If sharing the material in personal and educational contexts, please cite the National Museum of African American History and Culture as source of the content and the project title as provided at the top of the document. Include the accession number or collection name; when possible, link to the National Museum of African American History and Culture website.
- If you wish to use this material in a for-profit publication, exhibition, or online project, please contact National Museum of African American History and Culture or [transcribe@si.edu](mailto:transcribe@si.edu)

For more information on this project and related material, contact the National Museum of African American History and Culture. [See this project](#) and other collections in the Smithsonian Transcription Center.

**CONDENSED CONVENTION PROGRAM**  
**24th ANNUAL CONFERENCE**  
**MARRIOTT INN, Near The Airport**

**TUESDAY, MAY 17**

9:00 - 5:00 Registration and Information Center - Press Room Open  
 12:00 - 2:00 Cleveland Chapter Luncheon/Workshop on Minority Business  
 Business Complimentary: Advance Registration Req'd by Friday, 5/14  
 2:00 - 4:00 A. Orientation: New Conference Attendees  
 B. Committee Meetings  
 4:00 - 7:30 National Board Meeting (With Dinner)  
 7:00 - 10:00 Get Acquainted Reception

**WEDNESDAY, MAY 18**

7:30 - 5:00 Registration and Information Center  
 Press Room Open  
 8:00 Continental Breakfast  
 8:58 - 10:15 Opening Plenary Session  
 10:15 - 10:25 Coffee Break  
 10:30 - 12:00 Concurrent Workshops  
 A. EEO/Affirmative Action in Employment/Procurement  
 B. Creative-Service Specialists  
 12:00 - 12:25 Cash Bar  
 12:30 - 2:00 Luncheon  
 2:30 - 4:30 Concurrent Workshops  
 A. Third World Opportunities  
 B. Research and Advertising  
 4:30 - 4:45 Soft Drink Break  
 5:30 - 10:00 Evening on the Town

**THURSDAY, MAY 19**

7:30 - 5:30 Registration and Information Center  
 Press Room Open  
 8:00 Continental Breakfast  
 8:58 - 10:15 Opening Plenary Session  
 10:15 - 10:25 Coffee Break  
 10:30 - 12:00 Concurrent Workshops  
 A. Media Relations  
 B. Urban Developments  
 12:00 - 12:25 Cash Bar  
 12:30 - 2:00 Luncheon  
 2:30 - 4:30 Concurrent Workshops  
 A. Education Workshops  
 B. Urban Developments  
 12:00 - 12:25 Cash Bar  
 12:30 - 2:00 Luncheon  
 2:30 - 4:30 Concurrent Workshops  
 A. Education Workshops  
 B. Total Socially Segmented Marketing Concepts  
 4:30 - 4:45 Soft Drink Break  
 6:00 - 7:00 Press Conference  
 7:00 - 8:00 VIP Reception  
 8:00 - 10:00 Annual Awards Banquet

**FRIDAY, MAY 20**

9:00 - 12:00 Annual Business Meeting: Election of Officers  
 Reports  
 12:30 - 2:00 Board Luncheon  
 2:30 - 6:30 Post Convention Board Meeting

**CONDENSED CONVENTION PROGRAM**  
**24th ANNUAL CONFERENCE**  
**MARRIOTT INN, Near The Airport**

**TUESDAY, MAY 17**  
 9:00 - 5:00 Registration and Information Center  
 Press Room Open  
 12:00 - 2:00 Cleveland Chapter Luncheon/Workshop on Minority Business  
 Business Complimentary: Advance Registration Req'd by Friday, 5/14  
 2:00 - 4:00 A. Orientation: New Conference Attendees  
 B. Committee Meetings  
 4:00 - 7:30 National Board Meeting (With Dinner)  
 7:00 - 10:00 Get Acquainted Reception

**WEDNESDAY, MAY 18**  
 7:30 - 5:00 Registration and Information Center  
 Press Room Open  
 8:00 Continental Breakfast  
 Opening Plenary Session  
 Coffee Break  
 Concurrent Workshops  
 A. EEO/Affirmative Action in Employment/Procurement  
 B. Creative-Service Specialists  
 12:00 - 12:25 Cash Bar  
 12:30 - 2:00 Luncheon  
 Concurrent Workshops  
 A. Third World Opportunities  
 B. Research and Advertising  
 4:30 - 4:45 Soft Drink Break  
 5:30 - 10:00 Evening on the Town

**THURSDAY, MAY 19**  
 7:30 - 5:30 Registration and Information Center  
 Press Room Open  
 8:00 Continental Breakfast  
 Opening Plenary Session  
 Coffee Break  
 Concurrent Workshops  
 A. Media Relations  
 B. Urban Developments  
 12:00 - 12:25 Cash Bar  
 12:30 - 2:00 Luncheon  
 Concurrent Workshops  
 A. Education Workshops  
 B. Total Socially Segmented Marketing Concepts  
 4:30 - 4:45 Soft Drink Break  
 6:00 - 7:00 Press Conference  
 7:00 - 8:00 VIP Reception  
 8:00 - 10:00 Annual Awards Banquet

**FRIDAY, MAY 20**  
 9:00 - 12:00 Annual Business Meeting: Election of Officers  
 Reports  
 12:30 - 2:00 Board Luncheon  
 2:30 - 6:30 Post Convention Board Meeting

**CONVENTION NEWS**

Any convention sponsors should be directed to our efficient General Convention Chairman, Mr. Eugene McCallers, Coca-Cola U.S.A., P.O. Box 2167, Cincinnati, Ohio 45201. Mr. Mayston Wright, former National President has accepted the assignment of publishing "NAMOD", annual "Economic" magazine. Cleveland's long time active member and one of the founders of NAMOD, Mr. Joe Williams is serving as Advertising Manager. For editorial content and editorial matters, Mayston can be reached at the National Business League, 4520 Carnegie Avenue, N.W., Washington, D.C. 20011. Joe Williams can be reached at Coca-Cola Bottling, Carnegie Avenue, Cleveland, Ohio 44114.

NAMOD is with authority to insert complete ads are strongly urged to move now on placing your ads in our annual "Economic". Full page ads are \$250, half page, \$125, quarter page, \$100, back cover, \$400, inside cover, \$300. Page size is 8 1/2" x 11", printing area 4448 lines. The cut off date hasn't been announced, however with the conference in mid-May, time is important and the more time the editor has ... the better the product. Don't wait for anyone to call, this notice is for call. Also they have your ad today. Support NAMOD. The "Economic" is sent to all Black colleges around the country and other marketing and community groups.


All convention local matters will be controlled exclusively by the Convention Chairman, Treasurer and the Board Secretary. They will be assisted by the Executive Director and representatives from the Cleveland Chapter and the Cleveland Convention Bureau.

All workshops will provide at least 30 minutes to give and take discussions between audience and panelists.

The Cleveland Convention will be election year. A new timeline election process is under condition.

For money matters ... National NAMOD Treasurer is Mrs. Melba Egan, 1617 Telephone of Pennsylvania, One Parkway, 19th Floor, Philadelphia, Pennsylvania 19102. She is also waiting for your annual membership dues. Tell only \$40 nationally, if you have no local chapter. If located in city with chapter, please pay direct. Dues are slightly due to local programming and needs.

The address of the Cleveland chapter is 166 East 4th Ave., Suite 115, Cleveland, Ohio 44114.



Luncheon and dinner keynote speakers to be confirmed in next issue.

Luncheon and dinner keynote speakers to be confirmed in next issue.

#### CONVENTION NEWS

Any convention questions should be directed to our efficient General Convention Chairman, Mr. Eugene McCullers, Coca-Cola U.S.A., P.O. Box 243, Cincinnati, Ohio 45201.

Mr. Waymon Wright, former National President has accepted the assignment of publishing NAMED's annual "Emphasis" magazine. Cleveland's long time active members and one of the founders of NAMD, Mr. Joe Williams is serving as Advertising Manager. For editorial content and editorial matters, Waymon can be reached at the National Business League, 4324 Georgia Avenue, N.W., Washington, D.C. 20011. Joe Williams can be reached at Coca-Cola Bottling, Carnegie Avenue, Cleveland, Ohio 44114.

NAMD'ers with authority to insert company ads are strongly urged to move now on placing your ads in our annual "Emphasis." Full page ads are \$250; half page, \$150; quarter page, \$100; back cover \$400; inside cover, \$300. Page size is 8 1/2x11, printing area 44-66 picas, 70 pound white enamel, black ink. The cut off date hasn't been announced; however with the conference in mid-May, time is important and the more time the editor has... the better the product. Don't wait for anyone to call, this notice is that call. May they have your ad today. Support NAMD. The "Emphasis" is sent to all Black colleges around the country and other marketing and community groups.

All convention fiscal matters will be controlled exclusively by the Convention Chairman, Treasurer and the Board Secretary. They will be assisted by the Executive Director and representatives from the Cleveland Chapter and the Cleveland Convention Bureau.

All workshops will provide at least 30 minutes to give and take discussions between audience and panelists.

The Cleveland Convention will be election year. A new streamline election process is under condition.

For money matters...National NAMD Treasurer is Mrs. Miriam Evans, Bell Telephone of Pennsylvania, One Parkway, 10th Floor, Philadelphia, Penna 19102. (She is also waiting for your annual membership dues. Still only \$40 nationally, if you have no local chapter. If located in city with chapter, please pay direct. Dues vary slightly due to local programming and needs.)

The address of the Cleveland chapter is: 666 Euclid Ave., Suite 516, Cleveland, Ohio 44114.

Delegate Magazine 1977  
Transcribed and Reviewed by Digital Volunteers  
Extracted Apr-19-2024 12:25:36



## Smithsonian Institution

*National Museum of African American History and Culture*

The mission of the Smithsonian is the increase and diffusion of knowledge - shaping the future by preserving our heritage, discovering new knowledge, and sharing our resources with the world. Founded in 1846, the Smithsonian is the world's largest museum and research complex, consisting of 19 museums and galleries, the National Zoological Park, and nine research facilities. Become an active part of our mission through the Transcription Center. Together, we are discovering secrets hidden deep inside our collections that illuminate our history and our world.

Join us!

The Transcription Center: <https://transcription.si.edu>

On Facebook: <https://www.facebook.com/SmithsonianTranscriptionCenter>

On Twitter: [@TranscribeSI](https://twitter.com/TranscribeSI)

Connect with the Smithsonian

Smithsonian Institution: [www.si.edu](http://www.si.edu)

On Facebook: <https://www.facebook.com/Smithsonian>

On Twitter: [@smithsonian](https://twitter.com/smithsonian)