



Smithsonian Institution

National Museum of African American History and Culture

Delegate Magazine 1977

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[[image - black and white photograph of Ellenae Henry standing with a clipboard next to a Ford]]

Ellenae Henry, Ford Motor Company Marketing Analyst, gets a consumer's reaction to a new Ford vehicle. As a market researcher, Ms. Henry is involved in the pre-testing and post-testing of new advertising concepts, and is concerned with the attention impact, communications and persuasion of Ford car and corporate commercials. Ms. Henry has been a Ford Motor Company staffer for more than eight years.

[[image - black and white headshot of Levi A. Jackson]]

Levi A. Jackson has been Urban Affairs Manager for the Civic Affairs Office of Ford Motor Company's Governmental Affairs and Planning Staff since August 1, 1973.

Mr. Jackson joined Ford in 1950 and has held a number of industrial relations and personnel positions with the company. He became labor relations and hourly personnel manager for the General Parts Division in 1962 and was named industrial relations manager for the Ypsilanti, Mich., parts plant the following year.

In the First Year of the Third Century

[[image - black and white headshot of Donald S. Vest]]

Donald S. Vest has been appointed Supervisor of Central Placement Services for the Detroit area by Ford Motor Company.

In his new position, Mr. Vest will be responsible for coordinating the recruitment and placement of clerical, technical and professional candidates for positions at Ford facilities in the Detroit area.

[[image - black and white headshot of Lawrence J. Washington]]

Lawrence J. Washington has been named Community Affairs Manager for the Renaissance Center development in downtown Detroit.

He will be responsible for all community affairs activities involving Renaissance Center and will report to Wayne S. Doran, president of Detroit Downtown Development Corporation, which is serving as general partner for the Renaissance Center Partnership, the project developer.

Mr. Washington has been employee relations representative for Ford's corporate Labor Relations Staff since July, 1968. Prior to that assignment he had served four years as industrial relations manager of the Dearborn Iron Foundry.

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