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National Museum of African American History and Culture

Delegate Magazine 1979

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Raymond Rubicam, 85, Co-Founder Of Largest U.S. Ad Agency, Dies

SCOTTSDALE, Ariz., May 8 (AP)—Raymond Rubicam, co-founder of Young & Rubicam, the country's largest advertising agency, died at his home here today. He was 85 years old. In 1974, he suffered a heart attack and had a pacemaker implanted about a month ago.

[[image]]
Raymond Rubicam

Legendary Ad Man
By PHILIP H. DOUGHERTY
Basically, Ray Rubicam was a writer, and some of the advertisements he wrote are still being he was a pleased as a "Y sell w told h But the early Ger advertising known in a when he was of the Amer it is ranked second only to alter Thompson Company and States ages worldw it billed Mr. Yo any

Bertha J. Diggs, 66, a 'Pioneer' In State Post Under Gov. Dewey
Bertha J. Diggs, the first black and first woman to be named Secretary of the New York State Department of Labor, died last Thursday in the Kingsbrook Jewish Medical Center after a short illness. She was 66 years old and lived at 818 Lincoln Place, Brooklyn. Mrs. Diggs was appointed in 1945 when Thomas E. Dewey was Governor, and she resigned in 1957. She was reappointed in 1972 and remained until her retirement in 1975. Mrs. Diggs, born in Georgia, grew up in Buffalo, where she was educated and became active in community and political affairs. She served in various city and county posts prior to her appointment by Mr. Dewey. She had

Robert Bradshaw, Premier in St. Kitts For 11 Years, Dies

BASSETERRE, St. Kitts (AP)—Robert Bradshaw, Prime Minister of the British Associated State of St. Kitts-Nevis-Anguilla in the West Indies since its formation in 1967, has died, officials here announced today. He was 61 years old. Mr. Bradshaw died yesterday at his home, where he had been confined to his bed since returning in March after undergoing surgery and



radiation treatment in England, according to a Government spokesman, Goldwin Caines. Although the cause of death was not public, sources familiar with the condition said he had probably had been

Death Notice

Dr. Clifton Albury
man - one of the first Black dentists in Harlem, died in his sleep on Sunday morning, May 14, 1978. Dr. Norman would have been 91 had he lived until his birthday June 20, 1978. He practiced dentistry in Harlem for over fifty
Dr. Norman
member

Dr. John Riley buried
Dr. John Sidney Riley, 90, a veteran Brooklyn dentist and fight manager was buried in Long Island National Cemetery in Farmingdale, L.I., following rites at Miles Funeral Home on Decatur St., in Brooklyn. Dr. Riley, who maintained an office on Gates Ave. for years, was a familiar figure around the fight circuit. He managed a number of boxers including Seaburn Asburn, Arthur Gray and Danny Peel. During his long career as a manager Dr. Riley spent a fortune on boxers. One of his former boxers Larry W who became his adopted son, convinced the Dr. to retire two years ago and his home with him. Beside Wrig doctor is survived by a sister Mr Delany who lives in Chicago.

[[The following two articles have a vertical break represented by "--"]]

Jet executive

William Santos, 50, advertising manager of Jet and Black Stars, two Publications, will be buried following rites at Walter B. Cook funeral home on Third Ave. at 85th St. Santos, who lived in the Coors Village in the Bronx died after playing a game of tennis. Santos who published the Urbanite in 1962. He left the Johnson Publishing plans about publishing and joined Ebony in 1962. He left the Johnson Publishing and worked for Encove Magazine before returning to Jet. He is survived by his wife Margaret and sisters Mrs. Lydia Burd and Alice Smith.

Abraham L. Davis, Founded Rights Unit With Dr. King in '57
The Rev. Abraham Lincoln Davis, a founder with the late Rev. Martin

Luther King Jr. of the Southern Christian Leadership Conference and the first black member of the New Orleans Council, died on Saturday. He was 67 years old. An early organizer of sit-in and other nonviolent protests, Mr. Davis served as vice president of the leadership conference when Dr. King was president. In the 1960's, when the civil rights movement was in the forefront of the American South, Mr. Davis was pastor of the New Zion Baptist Church in New Orleans, a post he held until his death. It was in this church in 1957 that he, Dr. King and other black clergymen formed the leadership conference. In 1961 Mayor de Lesseps Morrison of New Orleans appointed Mr. Davis as the city's first director of relations.

Tribute to the late Robert
premier of St. Kitts-Nevis-Anguilla

By THEODORE R. Britton, Jr.

The United States has lost a true friend, and a valued ally in the passing of Premier Robert L. Bradshaw. His death comes at a time when his State, which he founded, was barely a step away from independence, and fully ready to join the councils of nations at the United Nations. A well-read student of American history, Bradshaw took pride in the fact that Alexander Hamilton, first U.S. Secretary of the Treasury, was born in Nevis, a part of his state. He was also proud of his ethnic heritage; a pride duly noted when St. Kitts issued one of the first bi-centennial stamps bearing the portraits of Hamilton, and Crispus Attucks. Robert L. Bradshaw fought his way up from the sugar cane fields, to leadership of his fellow workers, into the Colonial Legislature, in 1946. Thus, he was one of the senior parliamentarians of the British Commonwealth. When the newly independent Federation of the West Indies became a nation, he became its Minister of Finance. On its dissolution, he returned to his beloved St. Kitts, and led it into Associated Statehood with Great Britain. His dream of an independent State was near, at his death. Despite the obstacles before him, his perseverance would have carried the day over his opponents, to an independent St. Kitts.

[[image]]
THEODORE R. BRITTON JR.

Although his country was several hundred miles away from the U.S. Embassy in Bridgetown, Robert L. Bradshaw became the first Caribbean head of government to join my family at dinner, after I became ambassador. On State occasions, despite his jibes at wayward Americans who gave comfort to his opponents, he never failed to point up the good things about the U.S., and warmly compared the U.S. Virgin Islands to his own

country. It is significant that his good friend, Governor Cyril King, of the Virgin Islands, preceded him in death just a short time ago. Our personal relations were excellent. He never failed to personally drive to St. Kitts' Golden Rock Airport to meet me, or to arise at an early hour to wave goodbye.

His pride and joy was a 1933 yellow Rolls-Royce, and Kittitians could knowingly tell who stood high with the Premier on Statehood Day, by observing the dignitary in that car. I can only say in all modesty that it was always assigned to me on my visits to St. Kitts.

His passing, to me, therefore, is more than just the loss of the Premier of St. Kitts, or a long-time Caribbean leader. It is the loss of a warm, resolute, friend, who gave his best to the people of his State, and had time not overtaken him, could have given so much to the World.

Mr. Britton is a former US ambassador to Barbados and Grenada and special representative to the states of Antigua, Dominica, St. Kitts-Nevis-Anguilla, St. Lucia and St. Vincent.

[[The following article has a vertical break represented by "--"]]

Death T -- ake

WASHINGTON (NNPA)-- wo veteran newspapermen, Charles H-- Loeb, 73, longtime managing editor of -- Cleveland Call and Post, and Ralph, -- (Matty) Matthews, 74, editor of th -- Washington Afro-American and other -- ers in the Afro chain for more than 4 -- ears, were buried recently in their resp -- ve cities. Loeb died at his home -- Cleveland following an eight-year b -- with lung cancer; Matthews passed at -- home here of pneumonia. He had be -- ill since a stroke in 1964.

"Ohio and America have I -- one of their best journalists," said Willi -- D. Walker editor-publisher of the Call -- Post "He was both a great writer a -- advertising executive."

John H. Murphy, III, ch -- man of the board of the Afro-American -- ewspapers said of Matthews: "In his -- Matty was as great a feature writer a -- merica has produced."

Awards

Both Matthews and -- receive Distinguished Journalism A -- ds from the National Newspaper Pub -- ers Association (NNPA) during its re -- convention.

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