



**Smithsonian Institution**

*National Museum of African American History and Culture*

## **Delegate Magazine 1979**

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NBC

[[image]]

JAROBIN GILBERT JR.

Named Director, Olympic Administration, NBC SPORTS

The appointment of Jarobin Gilbert, Jr. as Vice President, Olympic Administration, was announced by Arthur A. Watson, Executive Vice President, NBC-TV Network, to whom he will report.

Gilbert, who has been Director, Olympic Administration, NBC Sports since joining the company in November 1977, will assume coordination and supervisory responsibility for the myriad complex tasks involved in the preparation for the Olympic Games.

Accredited by the government of the USSR, Ministry of Foreign Affairs, as the official representative and head of the Moscow office of NBC charged with the preparations for the 1980 Olympic Games, Gilbert will continue to play a major role in the business and planning aspects of company-wide preparations.

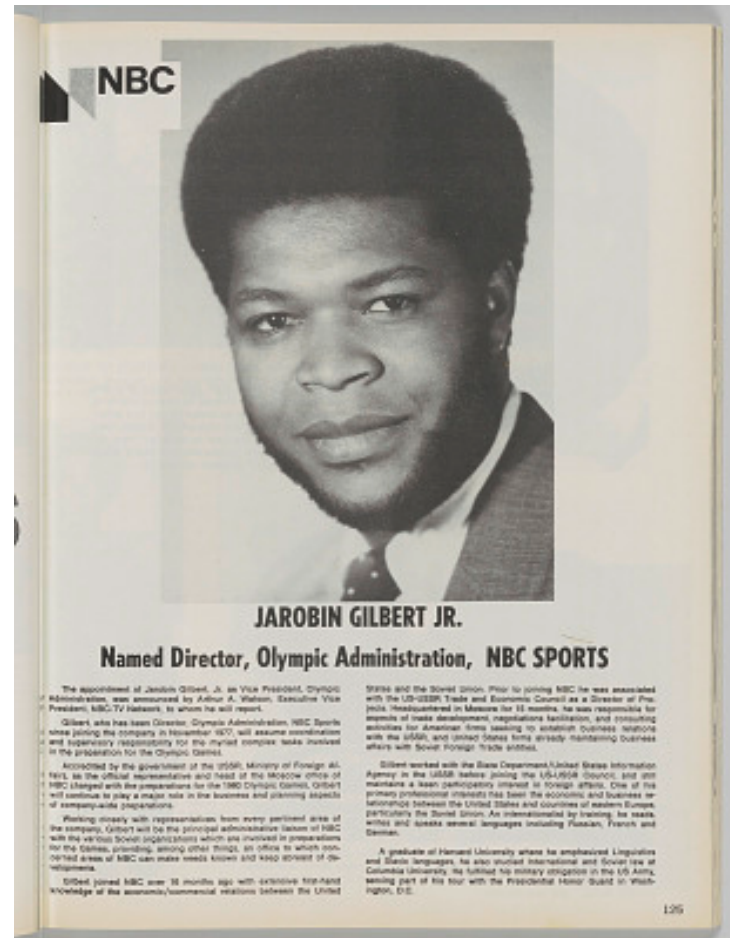
Working closely with representatives from every pertinent area of the company, Gilbert will be the principal administrative liaison of NBC with the various Soviet organizations which are involved in preparations for the Games, providing, among other things, an office to which concerned areas of NBC can make needs known and keep abreast of developments.

Gilbert joined NBC over 16 months ago with extensive first-hand knowledge of the economic/commercial relations between the United States and the Soviet Union. Prior to joining NBC he was associated with the US-USSR Trade and Economic Council as a Director of Projects. Headquartered in Moscow for 15 months, he was responsible for aspects of trade development, negotiations facilitation, and consulting activities for American firms seeking to establish business relations with the USSR, and United States firms already maintaining business affairs with Soviet Foreign Trade entities.

Gilbert worked with the State Department/United States Information Agency in the USSR before joining the US-USSR Council, and still maintains a keen participatory interest in foreign affairs. One of his primary professional interests has been the economic and business relationships between the United States and countries of eastern Europe, particularly the Soviet Union. An internationalist by training, he reads, writes and speaks several languages including Russian, French and German.

A graduate of Harvard University where he emphasized Linguistics and Slavic languages, he also studied international and Soviet law at Columbia University. He fulfilled his military obligation in the US Army, serving part of his tour with the Presidential Honor Guard in Washington, D.C.

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