



Smithsonian Institution

National Museum of African American History and Culture

Delegate Magazine 1983

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[[image]]

[[caption]] John E. Heilmann, president and chief executive officer, has announced that effective immediately, Frank J. Cirona has been appointed executive vice president, finance and administration, of Somerset Importers, Ltd.

"I am delighted to make this announcement," said Mr. Heilmann. "It recognizes Frank's long-term dedication and performance in the financial and administrative sphere of our company's activities." Mr. Cirona will report directly to Mr. Heilmann.

Mr. Cirona, who recently completed 41 years of service with Somerset and its predecessor company, has previously been senior vice president, finance and administration.

A 1942 graduate of St. John's University, Mr. Cirona is married to the former Mildred Merhige of Brooklyn. They have five children and four grandchildren. The Cironas live in Garden City, N.Y. [[/caption]]

[[image]]

[[caption]] Appointment of Robert L. Williams to sales promotion manager, Western Division, was announced today by George L. Camisa, senior vice president, sales, Somerset Importers, Ltd.

Prior to this appointment, Mr. Williams had been district manager, Southern California, since he joined the company in 1977.

Prior to joining Somerset, Mr. Williams had been sales manager for Western Distributing Company, Los Angeles, Calif., for four years. Earlier, he had been liquor sales representative for Young's Market Co., Los Angeles, for four years.

Mr. Williams attended San Diego City College and San Diego State College.

He and his family reside in Los Angeles, Calif. [[/caption]]

[[image]]

[[caption]] Somerset Importers, Ltd. has appointed Alfred P. Schexnayder vice president, assistant national sales manager, it was announced today by Richard C. Mutter, senior vice president, director of national sales.

Prior to this appointment, Mr. Schexnayder was assistant division manager of Somerset's Southwestern Division. He joined Somerset in 1973 as district manager, Metro New York. Before moving to the Southwestern Division in 1980, he had been state manager, New York, for bourbons; as well as special accounts manager and regional field manager for the Eastern Division.

Mr. Schexnayder attended Queensboro Community College, New York, and the University of Wisconsin, Madison, WI. He will be relocating from Dallas to the New York area with his wife, the former Ruth Grizzell, and their two daughters. [[/caption]]



[[image]]

[[caption]] John E. Heilmann, president and chief executive officer, has announced that effective September 1, 1982, Henry J. Wasiak has been appointed vice president and chief operating officer of Somerset Importers, Ltd.

"Hank is a high-caliber executive with unusual professional capabilities," said Mr. Heilmann. "I firmly believe he will be an outstanding addition to the top level of Somerset's management ranks."

From 1980 to joining Somerset, Wasiak served as President of the Joseph Garneau Company, a division of Brown-Wasiak was president and chief executive officer of Ketchum-New York, an affiliate of Ketchum McLeod Grove Advertising, based in Pittsburgh. Prior to that, Wasiak spent six years as senior vice president and partner at DKG Advertising.

In 1965, Wasiak joined Benton and Bowles Advertising where he worked on the Proctor & Gamble and General Foods accounts. He moved to Doyle Dane Bernbach in 1971, with account responsibility for Gillette and Warner-Lambert.

Wasiak earned a B.B.A. degree in advertising and marketing from Pace University in New York and an M.B.A. degree from City University of New York.

In addition to his many business activities, Wasiak holds an assistant professorship in marketing at Pace University in New York and has been active on the lecturing staff of the American Management Association for the past six years. He also has taught at the University of Louisville School of Business.

Mr. Wasiak, who is 39 years of age, will be residing in Manhattan with his wife, Vicki, and their three sons. [[/caption]]

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