



Smithsonian Institution

National Museum of African American History and Culture

Delegate Magazine 1984

Extracted on Mar-29-2024 06:42:25

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[[images]]

[[caption]]Dr. Anna Julian admires the portrait of her late husband, Dr. Percy Julian, with A.M. MacKinnon (left), president of CIBA-GEIGY, and Dr. Thomas D. Malone, then acting director of the National Institutes of Health. CIBA-GEIGY presented the portrait to the NIH in 1981. [[/caption]]

[[caption]]

A.M. MacKinnon, president of CIBA-GEIGY, speaks at the 1981 NAACP national convention before presenting the portrait of Dr. W. Montague Cobb (center) to the NAACP and Benjamin Hooks, its executive director. [[/caption]] [[/images]]

CIBA-GEIGY Posters Honor

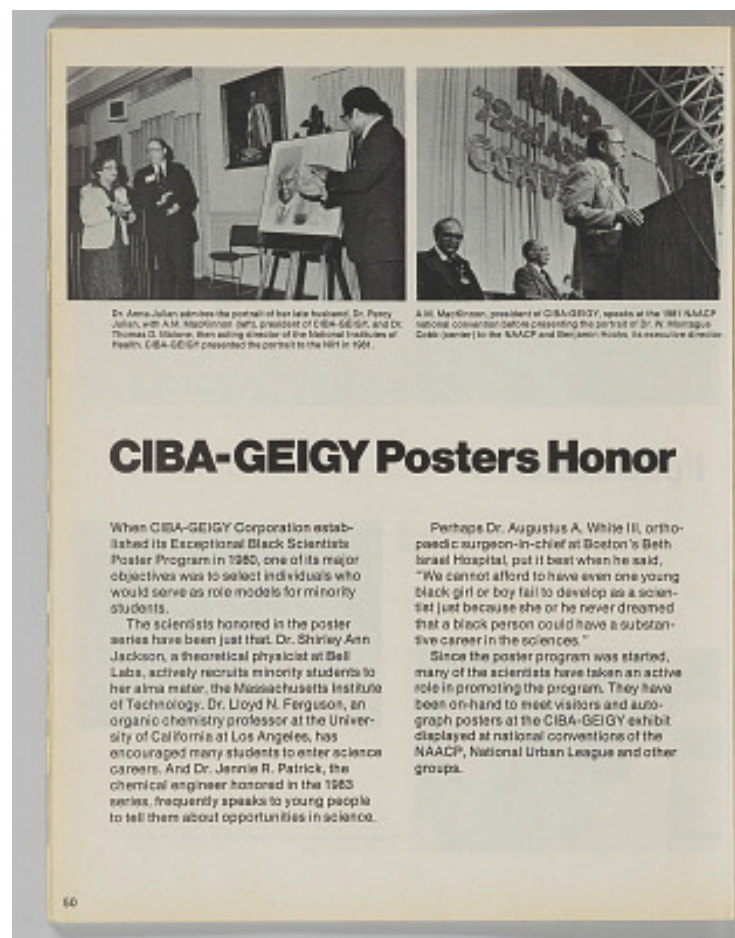
When CIBA-GEIGY Corporation established its Exceptional Black Scientists Poster Program in 1980, one of its major objectives was to select individuals who would serve as role models for minority students.

The scientists honored in the poster series have been just that. Dr. Shirley Ann Jackson, a theoretical physicist at Bell Labs, actively recruits minority students to her alma mater, the Massachusetts Institute of Technology. Dr. Lloyd N. Ferguson, an organic chemistry professor at the University of California at Los Angeles, has encouraged many students to enter science careers. And Dr. Jennie R. Patrick, the chemical engineer honored in the 1983 series, frequently speaks to young people to tell them about opportunities in science.

Perhaps Dr. Augustus A. White III, orthopaedic surgeon-in-chief at Boston's Beth Israel Hospital, put it best when he said, "We cannot afford to have even one young black girl or boy fail to develop as a scientist just because she or he never dreamed that a black person could have a substantive career in the sciences."

Since the poster program was started, many of the scientists have taken an active role in promoting the program. They have been on-hand to meet visitors and autograph posters at the CIBA-GEIGY exhibit displayed at national conventions of the NAACP, National Urban League and other groups.

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