



Smithsonian Institution

National Museum of African American History and Culture

Delegate Magazine 1984

Extracted on Oct-18-2021 11:02:59

The Smithsonian Institution thanks all digital volunteers that transcribed and reviewed this material. Your work enriches Smithsonian collections, making them available to anyone with an interest in using them.

The Smithsonian Institution (the "Smithsonian") provides the content on this website (transcription.si.edu), other Smithsonian websites, and third-party sites on which it maintains a presence ("SI Websites") in support of its mission for the "increase and diffusion of knowledge." The Smithsonian invites visitors to use its online content for personal, educational and other non-commercial purposes. By using this website, you accept and agree to abide by the [following terms](#).

- If sharing the material in personal and educational contexts, please cite the National Museum of African American History and Culture as source of the content and the project title as provided at the top of the document. Include the accession number or collection name; when possible, link to the National Museum of African American History and Culture website.
- If you wish to use this material in a for-profit publication, exhibition, or online project, please contact National Museum of African American History and Culture or transcribe@si.edu

For more information on this project and related material, contact the National Museum of African American History and Culture. [See this project](#) and other collections in the Smithsonian Transcription Center.

MOVING UP....

[[image]]

Seagram Distillers Company has announced the appointment of Gregory M. Gloré as regional director for Ohio. He has been the company's Ohio state manager for the past year.

Seagram Distillers Company markets Seagram's 7 Crown, Seagram's V.O., Crown Royal, The Glenlivet Scotch, Seagram's Extra Dry Gin, Wolfschmidt Vodka, Myers's Rums, and Myers's Original Rum Cream.

Mr. Gloré has had a succession of steadily expanding executive responsibilities since joining Joseph E. Seagram & Sons, Inc., in 1976 as a management trainee. The following year he was assigned to Seagram Distillers Company as assistant operations manager in the Southern division. He was promoted to assistant Western Upstate New York manager, then Eastern division senior brand manager, and assistant Metro New York manager, before being named Ohio state manager.

As regional director for Ohio, Mr. Gloré coordinates all Seagram Distillers sales and marketing functions in the state of Ohio, including a 15-person sales and office force, and is the company's representative to the Ohio Department of Liquor Control.

A native of St. Louis, Mo., and a graduate of St. Benedict's College in Atchinson, KS., Mr. Gloré lives in Cleveland.

He is active in the United Negro College Fund and the NAACP in Cleveland. He is also a member of the National Association of Market Developers. He has been a board member of the Urban League in Buffalo, N.Y., and Tampa, Fla., and the Suncoast Business Management Corp. in Tampa.

[[image]]

MOORE TO HEAD ANA DIVISION OF MARKETING AND PUBLIC INFORMATION

KANSAS CITY, MO (March 28, 1983)

—The American Nurses' Association is pleased to announce the appointment of Johnnie A. Moore to the association's administrative staff, effective April 4, 1983. He will serve as director of the ANA Division of Marketing and Public Information.

Mr. Moore will coordinate the activities of staff in the Publishing, Marketing, Conventions and Conferences units, and the Office of Information. Under his direction, staff will produce ANA publications, provide marketing services, manage conventions, conferences, and organizational unit meetings, and coordinate information management and public relations activities.

Since 1979, Mr. Moore has served as public affairs officer for the United States Office of Personnel Management (formerly U.S. Civil Service

MOVING UP....



MOORE TO HEAD ANA DIVISION OF MARKETING AND PUBLIC INFORMATION

KANSAS CITY, MO (March 28, 1983)

—The American Nurses' Association is pleased to announce the appointment of Johnnie A. Moore to the association's administrative staff, effective April 4, 1983. He will serve as director of the ANA Division of Marketing and Public Information.

Mr. Moore will coordinate the activities of staff in the Publishing, Marketing, Conventions and Conferences units, and the Office of Information. Under his direction, staff will produce ANA publications, provide marketing services, manage conventions, conferences, and organizational unit meetings, and coordinate information management and public relations activities.

Since 1979, Mr. Moore has served as public affairs officer for the United States Office of Personnel Management (formerly U.S. Civil Service

Commission), Washington, D.C. As public affairs officer, he directed the Media Services Division, served as agency spokesperson, coordinated exhibits and convention administration, special projects and photographic activities, and managed the agency's instructional advertising program. From 1980 to 1982, on loan to Bowie State College, Bowie, Maryland, as assistant to the president for public affairs, he designed and implemented a communications and public affairs program for the college.

Mr. Moore joined the U.S. Civil Service Commission in 1967 as public information officer, leaving the post of regional public information officer, U.S. Department of Labor, Chicago, Illinois. He is a former executive director of the Insurance Association, Chicago, and served as public information specialist for the President's Committee on Government Contracts, Washington, D.C.

438

From November 1963 to 1967, Mr. Moore was managing editor for the International Personnel Management Association, Chicago. He served as night editor of the Chicago Daily Defender, news editor and feature writer, Journal and Guide newspapers, Norfolk, Virginia, and managing editor and associate general manager, Dallas Star-People newspapers.

During active duty in the United States Air Force as a commissioned officer, Mr. Moore held assignments as a squadron commander, operations and training officer and public information officer. He holds a Bachelor of Science degree in commercial industries from Tuskegee Institute, Alabama and has pursued graduate study in community organization at George Williams College.

Mr. Moore is active in many national organizations and groups, including the International Communications Association, Public Relations Society of America, National Press Club, and is a past-president of the Capital Press Club. He is a member of the Kappa Alpha Psi Fraternity, National Green League, and a life member of the National Association for the Advancement of Colored People.

A recipient of the Image Model Award of the National Association of Media Women, Mr. Moore also received the Commissioner Special Citation for exceptional achievement from the U.S. Civil Service Commission. He has been cited in Who's Who in Government, Who's Who in the East, Who's Who Among Black Americans, and Community Leaders and Noteworthy Americans.



Patricia M. Wiley, DeKapper Marketing Group Director, displays the latest honor, Apple Barrel Schweigle, along with the previous promotion.

Commission), Washington, D.C. As public affairs officer, he directed the Media Services Division, served as agency spokesperson, coordinated exhibits and convention representation, special projects and photographic activities, and managed the agency's institutional advertising program. From 1980 to 1982, on loan to Bowie State College, Bowie, Maryland, as assistant to the president for public affairs, he designed and implemented a communications and public affairs program for the college.

Mr. Moore joined the U.S. Civil Service Commission in 1967 as public information officer, leaving the post of regional public information officer, U.S. Department of Labor, Chicago, Illinois. He is a former executive director of the Insurance Association, Chicago, and served as public information specialist for the President's Committee on Government Contracts, Washington, D.C.

From November 1963 to 1967, Mr. Moore was managing editor for the International Personnel Management Association, Chicago. He served as night editor of the Chicago Daily Defender; bureau editor and feature writer, Journal and Guide newspapers, Norfolk, Virginia; and managing editor and associate general manager, Dallas Star-Post newspapers.

During active duty in the United States Air Force as a commissioned officer, Mr. Moore held assignments as a squadron commander, operations and training officer and public information officer. He holds a bachelor of science degree in commercial industries from Tuskegee Institute, Alabama and has pursued a graduate study in community organization at George Williams College.

Mr. Moore is active in many national organizations and groups, including the International Communications Association, Public Relations Society of America, National Press Club, and is a past president of the Capital Press Club. He is a member of the Kappa Alpha Psi Fraternity, National Urban League, and a life member of the National Association for the Advancement of Colored People.

A recipient of the Image Maker Award of the National Association of Media Women, Mr. Moore also received the Commissioners' Special Citation for exceptional achievement from the U.S. Civil Service Commission. He has been cited in Who's Who in Government, Who's Who in the East, Who's Who Among Black Americans, and Community Leaders and Noteworthy Americans.

[[image]]

Patricia M. Wiley, DeKuyper Marketing Group Director, displays the latest flavor, Apple Barrel Schnapps, along with the casecard promoting it.



Smithsonian Institution

National Museum of African American History and Culture

The mission of the Smithsonian is the increase and diffusion of knowledge - shaping the future by preserving our heritage, discovering new knowledge, and sharing our resources with the world. Founded in 1846, the Smithsonian is the world's largest museum and research complex, consisting of 19 museums and galleries, the National Zoological Park, and nine research facilities. Become an active part of our mission through the Transcription Center. Together, we are discovering secrets hidden deep inside our collections that illuminate our history and our world.

Join us!

The Transcription Center: <https://transcription.si.edu>

On Facebook: <https://www.facebook.com/SmithsonianTranscriptionCenter>

On Twitter: [@TranscribeSI](https://twitter.com/TranscribeSI)

Connect with the Smithsonian

Smithsonian Institution: www.si.edu

On Facebook: <https://www.facebook.com/Smithsonian>

On Twitter: [@smithsonian](https://twitter.com/smithsonian)