



Smithsonian Institution

National Museum of African American History and Culture

Delegate Magazine 1986

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BOTTLE & CORK SALES CLUB OF NEW YORK, INC.

[[IMAGE- Logo]]

annual dinner
May 29, 1986
Waldorf-Astoria Hotel
Motto: "Of and For The Community"

President - George C. Utendahl, Villa Hanfi Wines

Vice President - Connie Richardson, Knickerbocker Liquors Corp.

Secretary - Jacquelyn Shepherd

Treasurer - Jerry Smithwyck, Turin Wines & Liquors

Sergeant-At-Arms - Teddy Prescod, Charmer Industries

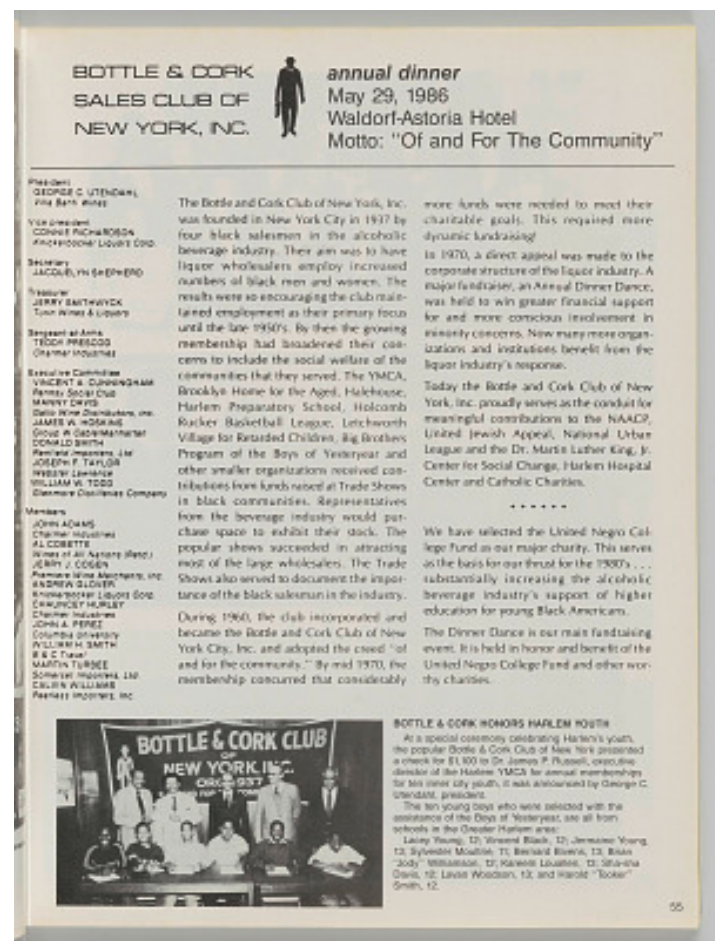
Executive Committees

Vincent A. Cunningham - Pennsy Social Club
Manny Davis - Gallo Wine Distributors, Inc.
James W. Hoskins - Group W Cable/Manhattan
Donald Smith - Renfield Importers, Ltd.
Joseph F. Taylor - Webster Lawrence
William W. Todd - Glenmore Distilleries Company

Members

John Adams - Charmer Industries
Al Cobette - Wines of All Nations (Retd.)
Jerry J. Cogen - Premiere Wine Merchants, Inc.
Andrew Glover - Knickerbocker Liquors Corp.
Chauncey Hurley - Charmer Industries
John A. Perez - Columbia University
William H. Smith - B & C Travel
Martin Turbee - Somerset Importers, Ltd.
Calvin Williams - Peerless Importers, Inc.

The Bottle and Cork Club of New York, Inc. was founded in New York City in 1937 by four black salesmen in the alcoholic beverage industry. Their aim was to have liquor wholesalers employ increased numbers of black men and women. The results were so encouraging the club maintained employment as their primary focus until the late 1950's. By then the growing membership had broadened their concerns to include social welfare of the communities that they served. The YMCA, Brooklyn Home for the Aged, Halehouse, Harlem Preparatory School, Holcomb Rucker Basketball League, Letchworth Village for Retarded Children, Big Brothers Program of the Boys of Yesteryear and other smaller organizations received contributions from funds raised at Trade Shows in black communities. Representatives from the beverage industry would purchase space to exhibit their stock. The popular shows succeeded in attracting most of the large wholesalers. The Trade Shows also served to document the importance of the black salesman in the



industry.

During 1960, the club incorporated and became the Bottle and Cork Club of New York City, Inc. and adopted the creed "of and for the community". By mid 1970, the membership concurred that considerably more funds were needed to meet their charitable goals. This required more dynamic fundraising!

In 1970, a direct appeal was made to the corporate structure of the liquor industry. A major fundraiser, an Annual Dinner Dance, was held to win greater financial support for and more conscious involvement in minority concerns. Now many more organizations and institutions benefit from the liquor industry's response.

Today the Bottle and Cork Club of New York City, Inc. proudly serves as the conduit for meaningful contributions to the NAACP, United Jewish Appeal, National Urban League and the Dr. Martin Luther King, J. Center for Social Change, Harlem Hospital Center and Catholic Charities.

We have selected the United Negro College Fund as our major charity. This serves as the basis for our thrust for the 1980's... substantially increasing the alcoholic beverage industry's support of higher education for young Black Americans.

The Dinner Dance is our main fundraising event. It is held in honor and benefit of the United Negro College Fund and other worthy charities.

[[image]]

Bottle & Cork Honors Harlem Youth

At a special ceremony celebrating Harlem's youth, the popular Bottle & Cork Club of New York presented a check for \$1,100 to Dr. James P. Russell, executive director of the Harlem YMCA for annual memberships for ten inner city youth, it was announced by George C. Utendahl, president.

The ten young boys who were selected with the assistance of the Boys of Yesteryear, all are from schools in the Greater Harlem area:

Lacey Young, 12; Vincent Black, 12; Jermaine Young, 13; Sylvester Moultrie, 11; Bernard Bivens, 13; Brian "Jody" Williamson, 12; Kareem Louallen, 13; Sha-sha Davis, 12; Lavan Woodson, 13; and Harold "Tooker" Smith, 12.



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