

Technology Review, November 1961

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Since the Class of '01 is concentrating in Bronxville, a few words from Arthur Hayden may not be inapposite. Arthur writes in part as follows: "I wonder why we Technology men, although taking a certain pride in the Institute, still do not seem to have that Alma Mater urge that the graduates of other colleges have or at least pretend to have. In the earlier letter you mention the case of one member of our Class who was out of sympathy with the Institute. I did not happen to read that column in The Review to which you referred, in which his reasons were set forth, but your reference to it set me thinking. In my contact with Technology men and with the graduates of other institutions, I have learned to admire by contrast the outstanding ability of the Technology man, and equally to marvel that the general opinion seems to be that he is preeminently trained to be an excellent tool for the use of executives graduated from other colleges. Is this really so? Technology numbers among its graduates many high executives. Are they fewer in proportion than is the case with graduates of other colleges? I am inclined to think this is so, and also that I have one reason for it. The Technology man certainly does have more than average ability, but his training to be a thinker, at the sacrifice of training along executive and business lines, keeps him in the brain working class. Until intellectual ability is rewarded better in proportion as compared with business and executive ability, such a man will be handicapped. In spite of the wonderful scientific and engineering achievements of today, this is above all a commercial age and commerce in brains as well as in goods brings the best reward. If a man desires the best in life, in the material sense, he must develop himself along business lines or else be satisfied with the less material reward that consists of the satisfaction of mere accomplishment. That will not enable him, however, 'to keep up with the Joneses' which is, humanly speaking, of vital consequence. Technology should recognize this and aim to equip its men better with... business and administrative training. I do not agree with those who pretend that the business man is born, not made. If endowed with ordinary mental equipment and those qualities which make character, a man can be taught to direct his powers along business lines as successfully as along technical lines. In the past Technology has over-emphasized the scientific and neglected the human side... it will be much to the point if those graduates of Technology who have succeeded as executives and business men along engineering lines would interest themselves in Institute affairs and suggest the means of obtaining the proper balance in the training of its students.

I frankly disagree in toto with Arthur's standards and with his suggested program, a thing happily which one may do freely with a good friend. At the same time there is that in what he says which will evoke a grunt of approval from some of our number and equally a yelp of protest from others. If I am not in the wrong, I believe that Arthur means, when he speaks of material success, not the mere acquisition of money qua money but the acquirement of those niceties of existence which only ample means can bring. That there are many such, however, and those not the least important which fall within the range of the person of modest means, must not be overlooked. It is still possible for the discriminating individual to hear an occasional concert of good music rendered by competent artists instead of lulling himself daily with cacophony of his thousand dollar radio set, there are those who still have access, through inexpensive channels, to all that is best in literature even though they may not have the added delight of seeing on their library shelves first folios and Gutenberg Bibles - not infrequently selected by an adviser as a sound business investment - but why do I multiply detail? I know that Arthur is wrong; he thinks that he is right. He

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has presented a thesis defensible through the skilled use of dialectic. Have we not those in the Class who can refute his sophistries, as I know there to be others who have the will and I believe the skill to pen what in business circles is designated as a "strong endorsement" of his thesis. The arena is open, it remains only for the contestants to gird themselves for the fray, and it will be the gracious and pleasing task of your Secretary to perform the traditional rites for the gory remains. In the enthusiasm and joy of the All-Technology Reunion, do not lose sight of the fact that a year from now a far more select and individual gathering will take place when the Class of '01 will celebrate the termination of its third decade of intellectual accomplishment combined happily in this instance with material success. In the meantime let the battle rage. - ALLAN WINTER ROWE, Secretary, 4 Newbury Street, Boston, Mass. V. FRANK HOLMES, Assistant Secretary, 250 Stuart Street, Boston, Mass.

1902

Lou Cates has changed his home port from Salt Lake City to New York City, but is still in the copper mining game. he resigned as Vice-President of the Utah Copper Company to accept the Presidency of the Phelps-Dodge Corporation. Lou's headquarters in New York are 40 Wall Street. An imperative trip to Arizona prevented Cates from attending the Reunion. The Chamber of Commerce of Salt Lake City tendered Cates a farewell banquet on April 25 with the Governor and Mayor as speakers and all the fixings.

Hudson is electric water heating engineer for the Central Maine Power Company at Augusta, Maine, his address being 9 Green Street. - Farmer's address is Park Avenue, Rye, N.Y. - E. E. Kimball is in Erie, Penna. He is with the General Electric just the same. - Mathesius is spending the summer in Europe. - Our two Doctors Mixter have moved their offices to the new doctors' building at 319 Longwood Avenue, Boston. - Carlton B. Allen has moved his real estate and insurance business to new offices at 11 North Avenue, New Rochelle. - Montgomery's business address is changed to 11 Raymond Boulevard, Newark, N.J.

Miss Bates is dietitian at the Gardner State Colony, East Gardner, Mass. - Usher is Assistant Secretary of the Royal Tigermine Company, 201 Devonshire Street, Boston. - Jackson is sales manager in this country for N.V. Purit, Maatschappy of Amsterdam, Holland, his address being Elmhurst, Long Island, N.Y., Durkee Famous Foods, Inc. - Allen D. Whipple is chief of research, Aladdin Industries, Alexandria, Ind. - Bonnemort is with the Department of Surveys, Lands, and Taxes of the New York Central Railroad, his address being 466 Lexington Avenue, New York City. - Saylor is Editor of Architecture published by Charles Scribner's Sons, 597 Fifth Avenue, New York City. - Clifford B. Clapp is superintendent of cataloging in the library of the University of Pennsylvania. - Marvin is district manager in charge of the Philadelphia office for thee Diehl Manufacturing Company, 112 North 12th Street. - Herbert Daly has resigned from his work in Detroit with the department of street railways and is now living in Portland, Ore., where his address is 645 Flanders Street. - Wright is regional engineer of the Sun Oil Company, 420 Lexington Avenue, New York City. - Morse is living in Santa Monica, Calif., his address being 526 Adelaide Drive. - Paraschos' address is c/o Pittsburgh Steel Foundry Corporation, 1109 Boylston Street, Boston, Mass. - Wetmore is assistant master mechanic of the Union Oil Company, Oleum, Calif.

Word has been received from Pittsburgh of the death last fall of Charles S. Lawson. Lawson had been located in Pittsburgh with the Westinghouse Company for many years. Nothing has been heard directly from him at Class headquarters for nearly twenty years. As far as we know, he was not married. - FREDERICK H. HUNTER, Secretary,

BOX 11, West Roxbury, Mass. BURTON G. PHILBRICK, Assistant Secretary, 246 Stuart Street, Boston, Mass.

1903

On June 6, at 6:30 P.M., '03 held a Class Dinner at the University Club. Lady members of classmates' families were invited. Hewitt Crosby took a three months' vacation with his wife on a horse ranch at Tuscon, Arizona, during the winter. He wrote that even after making a thirty-mile saddle trip, "he felt like a two-year-old." When he is not vacationing, he is building cabin cruisers on Long Island and would like nothing better than to build several for '03 men, a special discount being promised. Frank Farnham has prepared an advertisement for Crosby's boats which should sell a few at least. This information was supplied by Morse, who is still manager of Indianapolis Water Company.

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