



Smithsonian Institution

Archives of American Art

Jacques Seligmann & Co. records, General Correspondence: Design Associates, Inc., 1935-1937

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DESIGN ASSOCIATES
3 EAST 56TH STREET
NEW YORK CITY

ELDORADO 5-6800

2- Scarlett renderings

- a. Industrial Objects
- b. Stage Designs & Sets

2. Prospectus on Design Associates outlining its aims and purposes, clients whom it is serving, and industrial enterprise concerns who have utilized its services.

3. Secretary

4. Financing

A. Products of which we are manufacturers (these products to be checked by :

- a. The Firm
- b. The Distributing Agent
- c. Department Store Buyers
- d. Magazine Stylists

B. Models made by designers for the company, to which they are either:

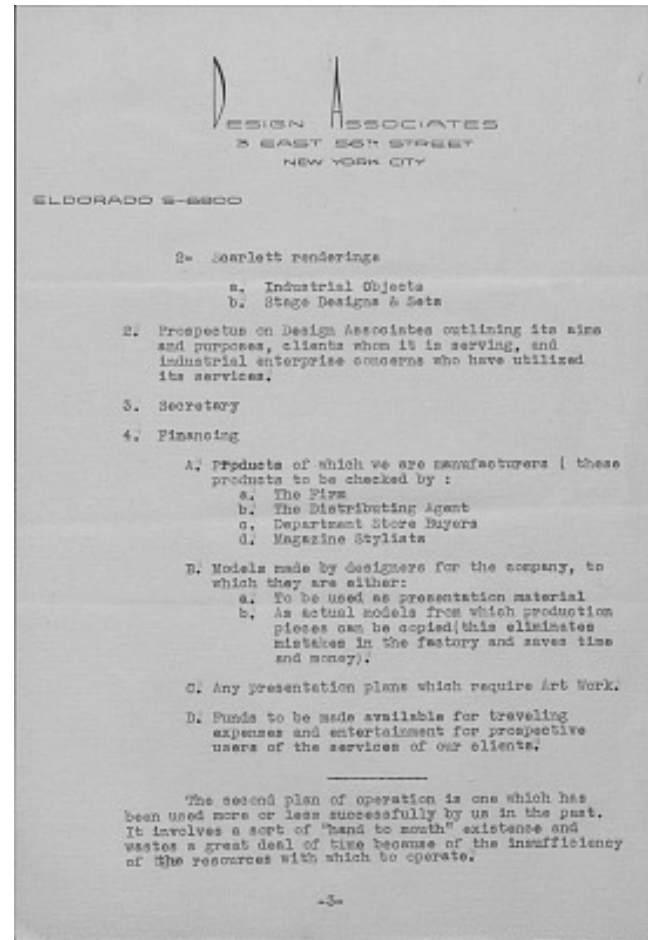
- a. To be used as presentation material
- b. As actual models from which production pieces can be copied (this eliminates mistakes in the factory and saves time and money).

C. Any presentation plans which require Art Work.

D. Funds to be made available for traveling expenses and entertainment for prospective users of the services of our clients.

The second plan of operation is one which has been used more or less successfully by us in the past. It involves a sort of "hand to mouth" existence and wastes a great deal of time because of the insufficiency of the resources with which to operate.

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