



**Smithsonian Institution**

*National Museum of African American History and Culture*

## **The Crisis Vol. 18 No. 3**

Extracted on Apr-19-2024 04:59:51

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THE CRISIS ADVERTISER

[[image - drawing of new homes]]

THE MOST ATTRACTIVE LOT OFFER EVER MADE!

IDEAL BUILDING LOTS, improved and developed, with FRUIT TREES  
PLANTED ON THEM, in

Beautiful ORCHARDVILLE

FOR ONLY \$49.50 ON VERY EASY TERMS

This offer is attracting the attention of people from all over the country  
and the demand for the lots is increasing very rapidly. A GREAT MANY  
HAVE ALREADY BEEN SOLD and from all indications we do not think it  
will be long before they will all be sold.

Orchardville is located in a high-grade fruit-growing region and is to be  
developed along entirely new lines into a BEAUTIFUL FRUIT CITY that  
will be the only one of its kind in the country.

Unlike other lot offers, where the purchasers are left to develop their lots  
themselves, WE DO THAT FOR YOU AND PLANT FIVE HIGH GRADE  
FRUIT TREES ON EACH LOT, as well as A BEAUTIFUL SHADE TREE,  
and we take care of the property and trees for FOUR YEARS WITHOUT  
EXTRA COST. When the fruit trees are in commercial bearing they  
should earn you EXCELLENT YEARLY RETURNS on your investment  
WITHOUT ANY EFFORT ON YOUR PART.

The lots are sized 30 x 144 Feet and have plenty of room for a house,  
garden, chicken yard, shed, etc., besides the fruit trees that we will plant  
and take care of on each lot. EACH LOT IS GUARANTEED TO BE  
HIGH AND DRY UNDER A MONEY-BACK GUARANTEE, AND THE  
CONTRACT YOU GET GIVES YOU JUST THE PROTECTION YOU  
MIGHT WANT.

The price of the lots, as stated above, is only \$49.50 each, and the  
terms are only \$3.00 a month, (Smaller terms when more than one lot is  
purchased.) NO INTEREST.

Bear in mind that the NUMBER OF LOTS IS LIMITED and that it is a  
case of FIRST COME FIRST SERVED. We have a beautiful circular that  
gives you all the details of this offer and which you will find very  
interesting. Send for a copy TODAY.

Simply write your name and address on the coupon attached below,  
mail it to us NOW and as soon as we receive it we will send you the  
circular without any obligation to you. SEND FOR IT RIGHT AWAY!

ADDRESS

THE SWAN-ARENSON REALTY & DEVELOPMENT CO.



19 SO. LA SALLE STREET CHICAGO, ILL.

WRITE PLAINLY

THE SWAN-ARENSON REALTY & DEV'T. CO.,  
Chicago, Ill.

Date, [[blank line]] 1919.

Gentlemen:—

I am interested in your Orchardville lot offer and would be glad to  
receive one of your circulars without any obligation to me.

Name [[blank line]]  
Address [[blank line]]  
Town [[blank line]]  
State [[blank line]]  
C. 6-19

Mention THE CRISIS.

THE CRISIS ADVERTISER  
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WHICH OF THESE SUITS DO YOU WANT?

SEND NO MONEY Here's the Biggest Tailoring Offer ever made. Stylish  
perfect-fitting suits made to your individual measure, of the season's  
choicest silk decorated weaves, silk-stripe fabrics, gold-mixed worsteds,  
and imported dress cloths, guaranteed to please you completely, or  
Money Back. Write for free samples to-day, and pick the one you like  
best, at: SEND NO MONEY

\$8.95 12.85 15.48 21.95 25.90

[[image - drawing of a man in a suit]]

DRESS UP AND MAKE BIG MONEY

If you care to see the BIGGEST VALUES IN TAILORING, if you care to  
see the choicest up-to-date patterns, if you care to make a big saving,  
write us to-day, and we will send you, entirely free, our fine tailoring  
book with cloth samples of imported and domestic weaves in those rich,  
stylish patterns, now worn by dressy men and young men. Don't think of  
placing an order for new clothes anywhere before you see this book of  
surprising tailoring values.

YOU SAVE from 30 to 50 PER CENT

That's what your saving amounts to when you order clothes of us. And  
ours is genuine hand-tailoring expertly-done, beautiful work. Every

garment tailored strictly to individual measure, and guaranteed to satisfy and please you completely, or full purchase price cheerfully returned. We Will Not Keep One Penny Of Your Money, Unless You Are WELL-PLEASED, thus leaving it to each customer to judge whether the clothes garments you ever wore.

#### NO EXTRA CHARGES—POSTAGE PAID

When you order of us you pay No Extra Charges of any kind. Whether you prefer a conservative, or a fancy novelty style, the price is always the same. No matter how tall or stout you are, there are No Extra Charges of any kind, and every order is sent postage paid.

#### THIS BEAUTIFUL GOLD-PLATED PIN FREE [[image - pin]]

To make certain you will tell others about us, we will give you absolutely FREE, with your first order, this handsome Gold-plated PIN. There is no advertising on this Pin. You will be proud to wear it. Your friends will ask you what this beautiful emblem stands for—and this will remind you to recommend OUR STYLISH TAILORING to them.

#### CASH PROFITS FOR SPARE-TIME WORK

Together with our free samples, we will send you also full information of how you can earn a lot of extra money by sending orders for your relatives and friends. You will be surprised what a real money-making opportunity this means to you, even if you can spare only a few hours for this work. Orders come easy when you can show tailoring values like ours. The big saving can be seen at a glance. Some of our agents make from \$25.00 to \$50.00 a week, others as high as \$75.00. Mr. Will J. Davis, of North Carolina writes: "Orders are easy to get. I made \$16.69 in three hours." That's nice money for three hours' work, and we have thousands of similar letters, all telling the same pleasing, satisfying story. You will find the work easy and pleasant, no experience needed, nothing at all to learn, nothing to study. Send us your name—send it today—now—while the whole matter is fresh in your mind, and get complete book of fashions with free cloth samples and full information. Address

CHICAGO TAILORS ASSOCIATION  
515-521 So. Franklin Street Dept. N-572 Chicago

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