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Smithsonian National Air and Space Museum Archives

Hattie Meyers Junkin Papers - Journals: Leaves of Wesley Heights

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[[image - woman and man in front of fountain]]

A new interpretation
of the

"STANDARD OF THE WORLD"

Twenty-seven years ago, the Cadillac Motor Car Company won the famous British Dewar Trophy for excellence in design, performance and precision manufacture. And with the award went the judges' citation - "Standard of the World." Not once in all the years that have intervened has Cadillac forgotten this premier ranking. Always, its products have been designed and built to offer everything which makes a motor car useful, as well as desirable. Today, in the four new cars which comprise its distinguished family Cadillac has given its greatest emphasis to this established leadership. In fact, it is Cadillac's honest opinion that these four new creations represent the greatest general advancement since the automotive industry began. La Salle prices range from \$2395, Cadillac from \$2795, f.o.b. Detroit, Michigan.

[[image- Cadillac logo]]

CADILLAC

8 12 16

[[image- automobile]]

The V-8 Town Sedan with DeLuxe Equipment

KEMPTON CADILLAC CORPORATION

1138 CONNECTICUT AVE., WASHINGTON, D.C.

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