



**Smithsonian Institution**

*National Museum of African American History and Culture*

## Theatre Program for As Thousands Cheer

Extracted on Sep-28-2022 07:47:04

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[[advertisement]]  
In JOHN DREW'S DAY...say twenty years ago...  
[[image]]  
...BUICK had already served for years

BUICK

Few artists ever had the following that John Drew enjoyed. Who that saw him could forget his fine, sure mastery... his matchless diction ... his perfect poise ... as Hillary Jesson, or Captain Dieppe ... or any of the other gay and dashing characters he usually portrayed? In John Drew's day ... say, twenty years ago ... Buick had already fully established itself as one of the world's leading motor cars. And now, today, it is one of the few cars of that period which have maintained and enhanced their leadership.

BUICK HAS ALWAYS BEEN A FINE CAR

Commemorating the Twenty-Fifth  
[[image]]  
Anniversary of General Motors  
WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD  
THEM  
[[/advertisement]]

THE MUSIC BOX 1

[[advertisement]]  
[[image - two fully dressed intoxicated men sitting in a swimming pool]]  
[[caption]] "Shee - I tol' you Arrow Shirts wouldn't shrink" [[/caption]]  
[[artist credit]] Richard Decker

ARROW SHIRTS  
SANFORIZED SHRUNK  
A new shirt if one ever shrinks

Arrow Shirts -- Sanforized-Shrunk. Guaranteed to fit permanently, no matter how often laundered -- or a new shirt free. Fine fabrics - beautifully tailored. \$1.95 to \$5.  
(C) 1933. Cluett, Peabody & Co., Troy, N.Y.  
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