



**Smithsonian Institution**

*National Museum of African American History and Culture*

## Theatre Program for As Thousands Cheer

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#### 4 THE NEW YORK MAGAZINE PROGRAM

##### YOU CAN'T WEAR THEM

the quilled toques, pagoda berets, Tyrolian hats...UNLESS your coiffure is right. Ivan knows his Paris and the hairways of smart Parisiennes. If you're going in for quality and elegance, your best first investment is: "Coiffure Styled by Ivan."

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Ivan INC.

Specialist in Permanent Waving and in the Newest Manicure Modes  
714 FIFTH AVENUE, NEW YORK

##### THE NEW: CONTINENTAL GRILL

where the outstanding feature is GOOD FOOD perfectly served in a delightful setting. LEON BELASCO'S alluring rhythms, and entertainment to amuse you.

A VARIETY OF DINNERS FROM \$1.75

After theatre couvert \$1.00 (dinner guests excepted)

GALA NIGHT, THURSDAYS

"It is institutional both in the place and in the show" Ben Gross, Daily News

Reservations: "Nino," Wickersham 2-5800

THE St. Moritz

ON-THE-PARK

50 CENTRAL PARK SOUTH, N.Y.

##### WHAT the WOMAN will WEAR

TO eyes grown accustomed to watching necklines climb higher and higher, closing in grimly about the throat, it is no surprise to find an occasional smart chin disappearing into retirement these winter evenings behind a neck ruff or a fluff of raggy flowers massed high above the normal female collar line.

##### (2) Hiding The Chin

In the sketch shown at the head of this column there appears a gown the designer of which took no chances. Both ruff and posies are used in this case to make a snug little nest for the chin, with devastating effect. The flowers used here are white velvet (replaceable at a moment's notice by gardenias from the squire of the evening) - lovely against that long black velvet sheath of a gown, which is quite backless by way of compensation for all the piling on of chest protection in front. The skirt hangs to the floor all around, sweeping up the dust a bit in achieving the necessary effect of being just a little too long. There is a train, too, small and manageable, but regal none the less. The whole sweeping length, from chin ruff to hem, takes inches off your width and adds them to your height.

##### (3) Off The Face.

(Continued on page 6)

##### THE MUSIC BOX 5


##### HEARTS OF FLOWERS...SNATCHES OF SONG...

Moods caught en passant...

THOSE are what Perfume is! Not an ounce or ten ounces of jade or gold or translucent amber essence, crystal-clad...but the soul of a flower - like La Rose Jacqueminot; or the warmth of June sun - like L'Aimant; or delicate, high-hearted Spring loveliness - like Paris. With Coty, perfume blending is very much more than chemistry - it's superb Art. The clever woman appreciates that Coty odeurs bring refreshment and radiance to their users - contributing that lilt to the heart, that lift to the spirit, which



communicates itself to her associates. Coty fragrances endure. A man may think that he is indifferent to such things, but a woman knows better! She realizes that Coty Perfumes are among the most lovely and famous in all the world - and rightly she prefers them to heighten her own glamour.

NRA MEMBER  U.S. WE DO OUR PART

 L'AIMANT COMPOSE COTY PARIS

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