



Smithsonian Institution

Archives Center - NMAH

Stylebooks: 1927-1943, Maidenform Collection

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[[image - drawing of two women wearing Maiden Form undergarments]]

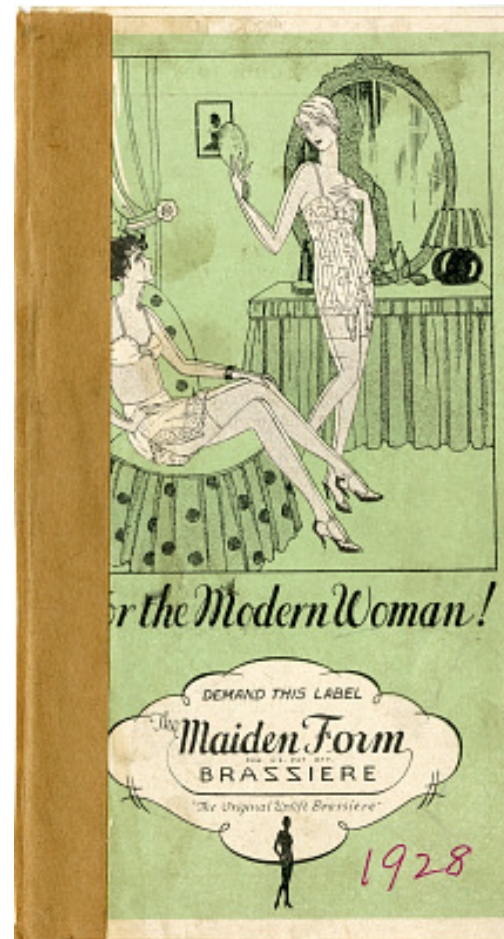
For the Modern Woman!

DEMAND THIS LABEL

The Maiden Form BRASSIERE
REG U.S. PAT. OFF.

"The Original Uplift Brassiere"

1928



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