



Smithsonian Institution

Archives Center - NMAH

Stylebooks: 1927-1943, Maidenform Collection

Extracted on Apr-19-2024 06:42:44

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[[image]]

The Maiden Form
DECOLETTE

The ideal brassiere for wear throughout the social season. Low back for evening wear, yet giving the perfect, fashionable Maiden Form support. Can also be worn under daytime frocks. Narrow elastic strip at back; lace edge or braid edge. Made in Argyle Mesh, Ming Toy Crepe, Trosseau Crepe and Radium Silk.

The Maiden Form
BRASSIERE

The Maiden Form
NARROW BELT
and BRASSIERE

This snuggest of Belts with the Maiden Form Brassiere is a delightful creation that meets every requirement of fashion and correct support. The girdle has four hose supporters. Brassiere has elastic at back. Made in Argyle Mesh, Satinise with pink or blue braid edging; Brocade or Super Net with lace edging.

[[image]]

The Maiden Form
BRASSIERE



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