



Smithsonian Institution

Smithsonian National Air and Space Museum Archives

Lee Ya-Ching Papers - Correspondence, 1944 - 1962

Extracted on Apr-20-2024 11:26:50

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SEIDEL Advertising
Publicity AGENCY

Formerly of Washington, D.C.

TIMES Building Broadway and 42nd St. New York 18, N.Y.
Pennsylvania 6-0491

April 20th, 1945

Miss Lee Ya Chin
Yank Sing Restaurant
133 West 51st Street
New York 19, New York

Dear Miss Lee:-

Mr. Harry Shue has given serious consideration to radio advertising. We had the pleasure of putting the Yank Sing Restaurant on the air over Station WQXR. We now feel that we have something very definite to offer you. One of New York's most famous columnists, Lee Mortimer, is on the air daily. It is possible for us to be represented by Mr. Mortimer at a very small cost.

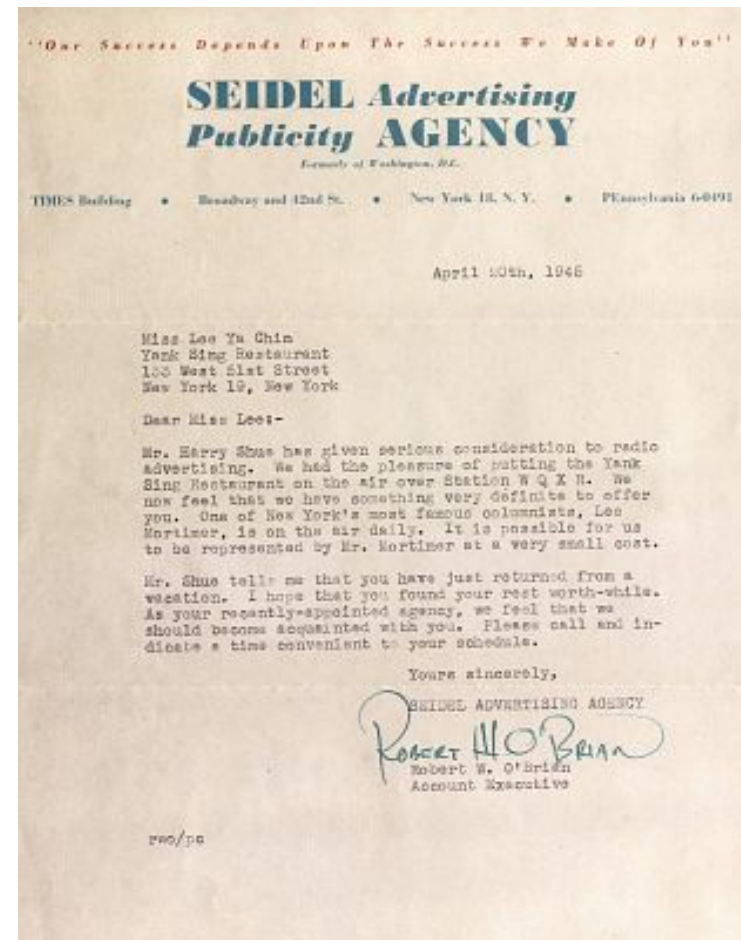
Mr. Shue tells me that you have just returned from a vacation. I hope that you found your rest worth-while. As your recently-appointed agency, we feel that we should become acquainted with you. Please call and indicate a time convenient to your schedule.

Yours sincerely,

SEIDEL ADVERTISING AGENCY

[[signature]]
Robert W. O'Brian
Account Executive

rwo/pc



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