



**Smithsonian Institution**

*Smithsonian National Air and Space Museum Archives*

## **Bendix Air Races Collection - 1933 International Air Races (Chicago), Gordon Bennett Balloon Race, Official Program**

Extracted on Mar-28-2024 06:10:53

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ONE HALF MILLION PEOPLE FLEW  
 50 MILLION scheduled MILES  
 in 1932  
 ONE HALF OF THESE MILES WERE FLOWN IN PLANES  
 LUBRICATED WITH  
 YOU FLY PENNZOIL - LUBRICATED PLANES  
 when you travel by  
 United Air Lines - Rapid Air Transport  
 Eastern Air Transport - Western Air Express  
 National Park Airways - Braniff Airways  
 Northwest Airways, Inc. - U.S. Airways, Inc.  
 BONDED PENNZOIL DEALER  
 100% Pure Pennsylvania  
 PENNZOIL  
 Safe Lubrication  
 In your own car or plane PENNZOIL  
 THE Tough-Film Oil  
 LASTS LONGER .. LUBRICATES BETTER .. COSTS LESS PER MILE



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