



**Smithsonian Institution**

*Archives of American Art*

## **Jacques Seligmann & Co. records, General Correspondence: International Studio, 1923-1930**

Extracted on Mar-29-2024 04:52:37

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Cable Address: "Natstu" New York Telephone Wickersham 2800

[[image]]  
INTERNATIONAL  
STUDIO  
572 Madison Avenue  
New York

October the thirty-first  
1930

[[left margin]] Mrs Parker [[/left margin]]

Mr. Rene Seligmann  
3 East 51st Street  
New York City

Dear Mr. Seligmann:

While we appreciate the fact that you are unable to do your usual amount of advertising this season, we hope that it will be possible for you to at least use a page in the annual "Christmas Number." You may recall this issue last year as it was the one in which we reproduced the Tiepolo on the cover through the courtesy of your galleries.

This is an annual number. No expense or effort has been spared to make it the finest edition we have ever published, and I believe it is no exaggeration to say that this issue will remain in the hands of our readers for many months to come.

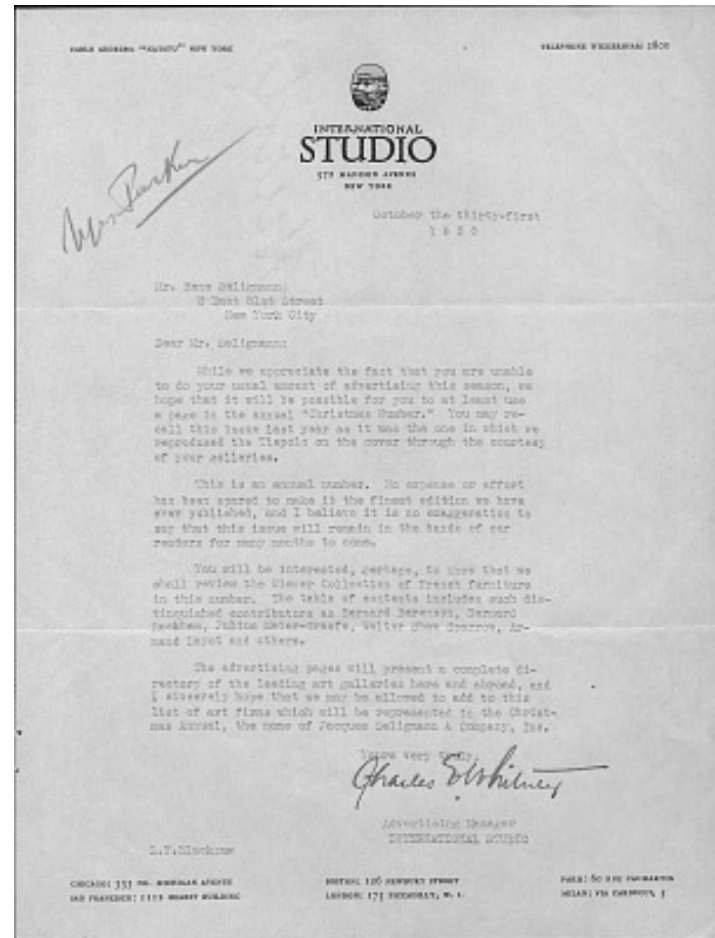
You will be interested, perhaps, to know that we shall review the Wiener Collection of French furniture in this number. The table of contents includes such distinguished contributors as Bernard Berenson, Bernard Rackham, Julius Meier-Graefe, Walter Shaw Sparrow, Armand Dayot and others.

The advertising pages will present a complete directory of the leading art galleries here and abroad, and I sincerely hope that we may be allowed to add to this list of art firms which will be represented in the Christmas Annual, the name of Jacques Seligmann & Company, Inc.

Yours very truly,  
Charles E. Whitney  
Advertising Manager  
INTERNATIONAL STUDIO

L.F.Black:mw

CHICAGO: 333 NO. MICHIGAN AVENUE  
SAN FRANCISCO: 1112 HEARST BUILDING  
BOSTON: 126 NEWBURY STREET  
LONDON: 175 PICCADILLY, W. I.  
PARIS: 60 RUE CAUMARTIN  
MILAN: VIA CARDUCCI, 5



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## Smithsonian Institution

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The mission of the Smithsonian is the increase and diffusion of knowledge - shaping the future by preserving our heritage, discovering new knowledge, and sharing our resources with the world. Founded in 1846, the Smithsonian is the world's largest museum and research complex, consisting of 19 museums and galleries, the National Zoological Park, and nine research facilities. Become an active part of our mission through the Transcription Center. Together, we are discovering secrets hidden deep inside our collections that illuminate our history and our world.

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