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New York Airways Collection - Proposals, "Skylink", 1967-1968

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The Ghetto WaR plan is designed to put unemployment people to work. The SKYLINK plan would serve the same purpose. First, there would be work in constructing the SKYLINK stations and their rail connections to the subways. There would also be the construction of the subway freight stations. Once constructed, operating the AIRLINK-subway freight system would probably employ as many or more people as are now employed in the passenger system.

The cost, of course, would be great. The savings brought about by traffic congestion relief would be well worth the cost. The rebirth of pleasant living in New York would make whatever it costs a tremendous bargain.

The gigantic program will take a great deal of planning, of course, and then years to completely put into being. But part of it can be put into effect at an early date. The New York Airways helicopters are available now to move freight to and from barges during the hours of 11:00 P.M. to 6:00 A.M. Temporary heliports could be located in Harlem and Brooklyn to begin operation soon, and the 30th Street and Wall Street heliports are available now.

It is believed that special subway trains using present equipment operating at night, along with temporary methods of transporting freight between subway stations and heliports could be worked out soon. Thus, help relieve the most critical traffic congestion points. The experience of this temporary operation would be useful in planning the overall SKYLINK program, and would help gain the public understanding and support that would be needed to insure success over the long haul.

The SKYLINK-Ghetto WaR program would be a natural from the standpoint of promotion. Imagine subway trains, stations, helicopters, barges, trains, planes, trucks, new buildings, products, product ads, etc. all displaying the Ghetto WaR seal of participation. Workers involved in the early stage SKYLINK operation and workers in manufacturing plants that will soon be set up in ghetto areas will all wear Ghetto WaR pins. Those involved in the planning of the SKYLINK program, as well as anyone connected with the poverty program, education, training, sports, welfare, etc. would wear the pin.

Our purpose in this promotion, of course, is to attempt to get the degree of unified public acceptance and enthusiasm needed for a program the size of SKYLINK and Ghetto WaR - the type of acceptance and enthusiasm which has been so greatly lacking behind the war in Vietnam.

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