



Smithsonian Institution

Archives of American Art

Jaime Davidovich papers: Clippings, circa 1970-1986

Extracted on Jan-18-2022 05:37:48

The Smithsonian Institution thanks all digital volunteers that transcribed and reviewed this material. Your work enriches Smithsonian collections, making them available to anyone with an interest in using them.

The Smithsonian Institution (the "Smithsonian") provides the content on this website (transcription.si.edu), other Smithsonian websites, and third-party sites on which it maintains a presence ("SI Websites") in support of its mission for the "increase and diffusion of knowledge." The Smithsonian invites visitors to use its online content for personal, educational and other non-commercial purposes. By using this website, you accept and agree to abide by the [following terms](#).

- If sharing the material in personal and educational contexts, please cite the Archives of American Art as source of the content and the project title as provided at the top of the document. Include the accession number or collection name; when possible, link to the Archives of American Art website.
- If you wish to use this material in a for-profit publication, exhibition, or online project, please contact Archives of American Art or transcribe@si.edu

For more information on this project and related material, contact the Archives of American Art. [See this project](#) and other collections in the Smithsonian Transcription Center.

Three-Penny Opera, shows Out-of-the-Body Travel, a piece made for television. The May 22 segment is followed by an illustrated commentary by the artist on his work.

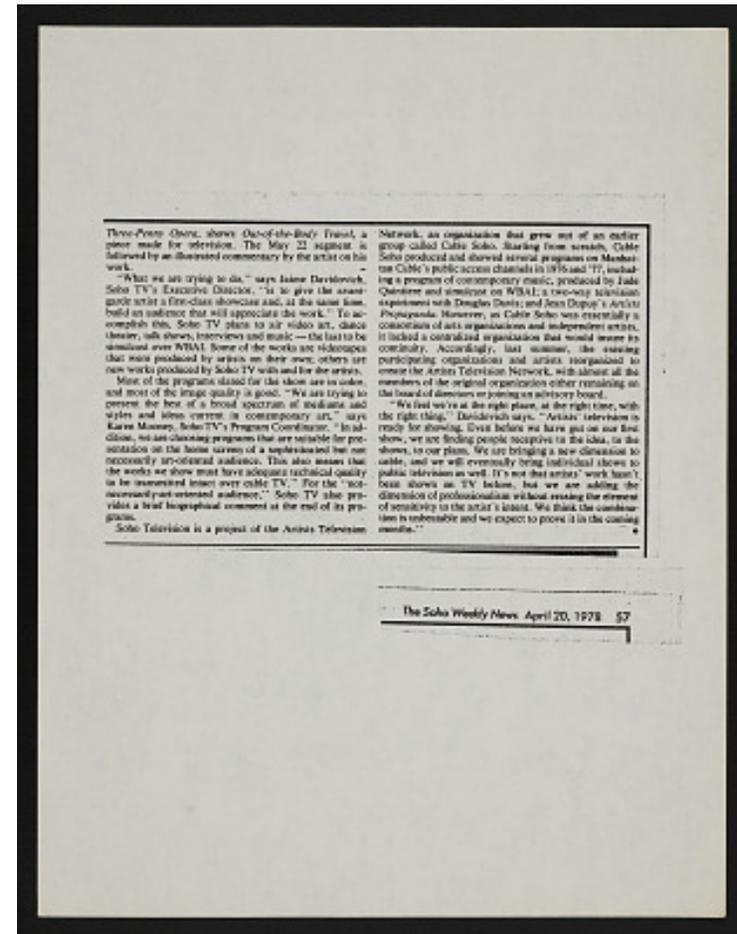
"What we are trying to do," says Jaime Davidovich, Soho TV's Executive Director, "is to give the avant-garde artist a first-class showcase and, at the same time, build an audience that will appreciate the work." To accomplish this, Soho TV plans to air video art, dance theater, talk shows, interviews and music—the last to be simulcast over WBAI. Some of the works are videotapes that were produced by artists on their own; others are new works produced by Soho TV with and for the artists.

Most of the programs slated for the show are in color, and most of the image quality is good. "We are trying to present the best of a broad spectrum of mediums and styles and ideas current in contemporary art," says Karen Mooney, Soho TV's Program Coordinator. "In addition, we are choosing programs that are suitable for presentation on the home screen of a sophisticated but not necessarily art-oriented audience." Soho TV also provides a brief biographical comment at the end of its programs.

Soho Television is a project of the Artists Television Network, an organization that grew out of an earlier group called Cable Soho. Starting from scratch, Cable Soho produced and showed several programs on Manhattan Cable's public access channels in 1976 and '77, including a program of contemporary music, produced by Jude Quintero and simulcast on WBAI; a two-way television experiment with Douglas Davis; and Jean Dupuy's Artists Propaganda. However, as Cable Soho was essentially a consortium of arts organizations and independent artists, it lacked a centralized organization that would insure its continuity. Accordingly, last summer, the existing participating organizations and artists reorganized to create the Artists Television Network, with almost all the members of the original organization either remaining on the board or joining an advisory board.

"We feel we're at the right place, at the right time, with the right thing," Davidovich says. "Artists' television is ready for showing. Even before we have put on our first show, we are finding people receptive to the idea, to the shows, to our plans. We are bringing a new dimension to cable, and we will eventually bring individual shows to public television as well. It's not that artists' work hasn't been shown on TV before, but we are adding the dimension of professionalism without erasing the element of sensitivity to the artist's intent. We think the combination is unbeatable and we expect to prove it in the coming months."

The Soho Weekly News April 20, 1978 57



Jaime Davidovich papers: Clippings, circa 1970-1986
Transcribed and Reviewed by Digital Volunteers
Extracted Jan-18-2022 05:37:48



Smithsonian Institution

Archives of American Art

The mission of the Smithsonian is the increase and diffusion of knowledge - shaping the future by preserving our heritage, discovering new knowledge, and sharing our resources with the world. Founded in 1846, the Smithsonian is the world's largest museum and research complex, consisting of 19 museums and galleries, the National Zoological Park, and nine research facilities. Become an active part of our mission through the Transcription Center. Together, we are discovering secrets hidden deep inside our collections that illuminate our history and our world.

Join us!

The Transcription Center: <https://transcription.si.edu>

On Facebook: <https://www.facebook.com/SmithsonianTranscriptionCenter>

On Twitter: [@TranscribeSI](https://twitter.com/TranscribeSI)

Connect with the Smithsonian

Smithsonian Institution: www.si.edu

On Facebook: <https://www.facebook.com/Smithsonian>

On Twitter: [@smithsonian](https://twitter.com/smithsonian)