



Smithsonian Institution

Archives of American Art

Mel Casas papers: Exhibition Announcements and Catalogs, 1979

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ART AS TOTEM
TOTEM MNEMONY
Memory Bank
Totem Homologous Flag

Tribal
Nostalgic

1. Nationalistic
 2. Visual Linguistics
 3. Traditional
 4. Mythohistoric
 5. Frozen Time
 6. Compressed Time
- Metonymic
Misoneism
Negation of Change

Time-less
Perpetual

Negation of Time
APOSTASY

7
ART AS DOCUMENTATION

Art=Value Systems
1. Economic
2. Aesthetic
3. Moral

Art Object into System
1. Through documentation
2. Through exhibition of documents

PROCESS

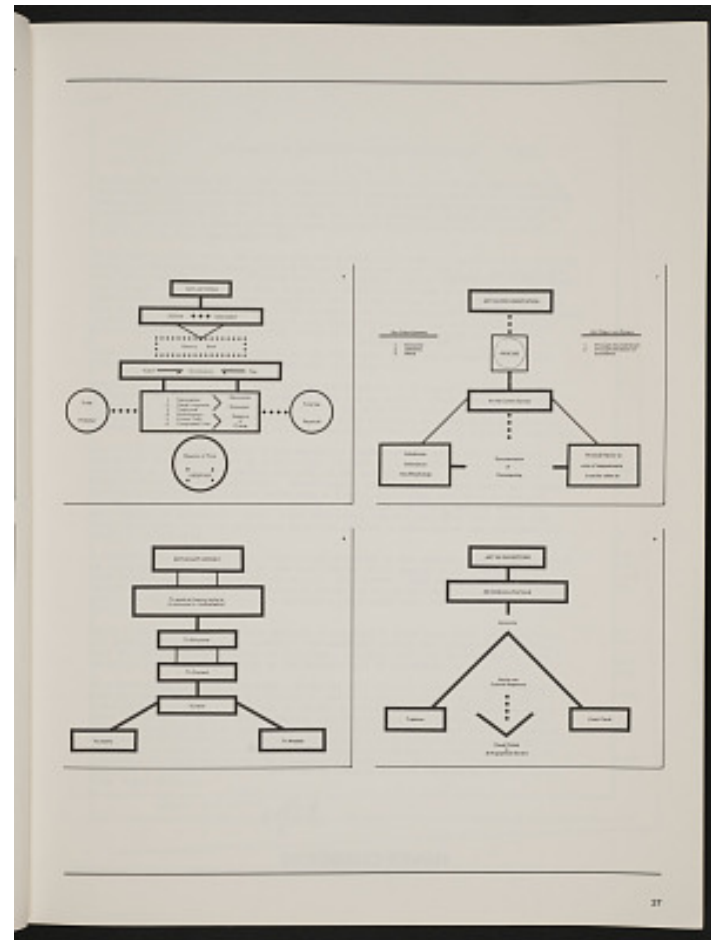
Art as Current Syntax

Exhibitions
Information
Idea Morphology

Documentation
of
Documenting

Pictorial History as
units of measurements
from/for other art

8
ART AS ART HISTORY



To avoid art history (style) is
to encounter it, (individually)

To Encounter

To Contend

To Alter

To Justify To Amplify

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ART AS EXHIBITIONS

All Exhibitions Are Social

Antinomy

Battle over
Cultural Hegemony

Tradition Avant-Garde

Visual Debate
in
A Programmed Society

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