



**Smithsonian Institution**

*Archives of American Art*

## **Celebrating 175: Jack Lenor Larsen, Business Correspondence, 1981-2003, undated**

Extracted on Apr-23-2024 04:38:51

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TO: Showroom Managers

FROM: Jack Larsen

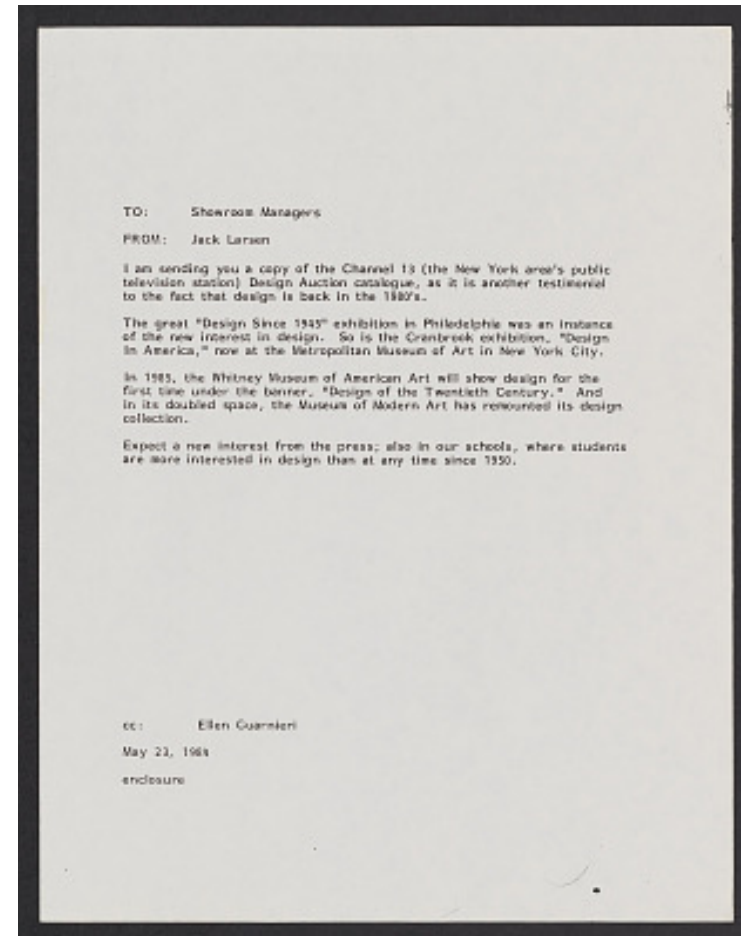
I am sending you a copy of the Channel 13 (the New York area's public television station) Design Auction catalogue, as it is another testimonial to the fact that design is back in the 1980's.

The great "Design Since 1945" exhibition in Philadelphia was an instance of the new interest in design. So is the Cranbrook exhibition, "Design In America," now at the Metropolitan Museum of Art in New York City.

In 1985, the Whitney Museum of American Art will show design for the first time under the banner, "Design of the Twentieth Century." And in its doubled space, the Museum of Modern Art has remounted its design collection.

Expect a new interest from the press; also in our schools, where students are more interested in design than at any time since 1950.

cc: Ellen Guarnieri  
May 23, 1984  
enclosure



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