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Burpee Seed Contest, 1924 - Box 271, Folder 15

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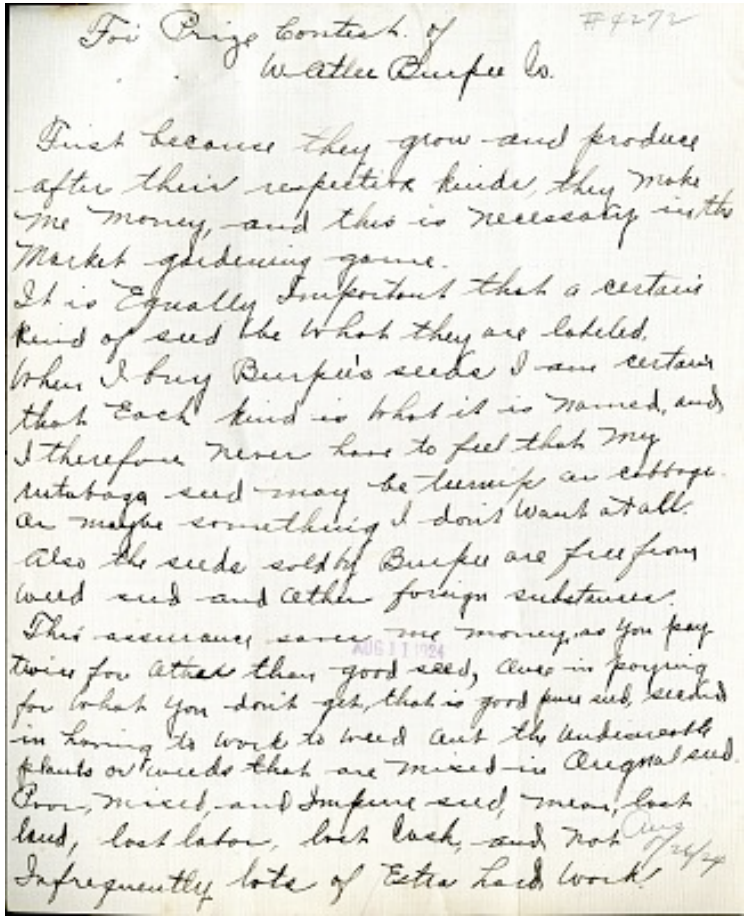
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#4272
For Prize Contest of W Atlee Burpee Co.

First because they grow and produce after their respective kinds, they make me money, and this is necessary in the Market gardening game. It is Equally Important that a certain kind of seed be what they are labeled. When I buy Burpee's seeds I am certain that each kind is what it is named, and I therefore never have to feel that my Rutabaga seed may be turnip or cabbage. Or maybe something I don't want at all. Also the seeds sold by Burpee are free from weed seed and other foreign substances. This assurance saves me money, as you pay twice for other than good seed, once in paying for what you don't get, that is good pure seed, second in having to work to weed out the undesireable plants or weeds that are mixed in original seed. Poor, mixed, and impure seed, mean, lost land, lost labor, lost cash, and not infrequently lots of extra hard work.

[[overstamped]] AUG 11 1924 [[/overstamped]]

Ans 8/26/24



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Approved by Smithsonian Staff
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