

United Negro College Fund Scrapbook, 1955

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[[two newspaper clippings, one preprinted note, cover of program]]

[[first newspaper clipping]]
The New York Times
Reg. U.S. Pat. Off.
'All the News That's Fit to Print.""
ADOPLH S. OCHS, Publisher 1896-1935.

Published Every Day in the Year by THE NEW YORK TIMES COMPANY.

ARTHUR HAYS SULZBERGER, President and Publisher.

JULIUS OCHS ADLER, Vice President and General Manager.

GODFREY N. NELSON, Secretary.

SUNDAY, APRIL 11, 1948.

THE NEGRO COLLEGE FUND

There are in the United States more than 14,000,000 Negro citizens who are compelled by social and economic barriers against them to demand upon racially separate institutions for the training of their youth in the professions and useful arts. Not until recent years have the Southern states accepted a share of the burdens of higher education for Negroes, leaving the training of doctors, social workers, dentists, nurses, lawyers and college teachers to thirty-six accredited institutions. All but one of these Negro colleges are in the South. Their support has come mainly from the North.

Five years ago, under the leadership of Dr. Frederick D. Patterson, president of Tuskegee Institute, twenty-seven of these colleges joined in forming the United Negro College Fund, Inc., which maintains headquarters at 38 East Fifty-seventh Street. The number of affiliated colleges today numbers thirty-two. John D. Rockefeller Jr., who has been associated with the Fund from the beginning, is chairman of the national council.

The Fund seeks this year the modest sum of \$1,400,000, which will be distributed among the member colleges. Obviously, the colleges will receive just enough to keep them above the line that divides success from failure. They have small endowments, and the Fund officials report that "if we put them all together they would have a sum equal to that of Princeton University."

The effort of the College Fund is a step in the right direction and a noble undertaking about which there can be no controversy. Last year more than 3,000 men and women gave their services to the campaign, for which individual givers donated \$442,000. Sums from 125 philanthropic foundations amounted to \$207,000. New York City, which has among its citizens 1,500 graduates of these colleges, is out to raise \$450,000. The drive will be initiated on Tuesday and deserves prompt and generous support. [[/end clipping]]

[[second clipping]] NEW YORK Herald Tribune



Friday, April 16, 1948

Aiding Negro Education

This is the fifth year that the United Negro College Fund has made a public appeal. There are thirty-two of the nation's thirty-six private Negro colleges group in the fund and the money annually raised is used to meet the critical gap between the institutions' operating costs and income. Since its establishment this educational community chest for Negro higher education has won interest and support because of the growing realization of how much remains to be done to equalize educational opportunities for Negroes. There has been a remarkable increase in the number of Negroes enrolled in colleges and secondary schools, yet it was true as late as 1946 that while one out of every eight white persons had received some college education, among Negroes the percentage was one in thirty-three. There is great need today for additional thousands of trained Negroes. Every tenth American is a Negro, but there is only one Negro doctor for every 4,000 Negroes. There are 67,000 white dentists; only 1,400 Negro dentists. There are 176,000 white lawyers; only about 1,000 Negro lawyers. It has been well said that the education of the 14 million Negroes in the United States is a basic task in the working of a free society; a basic test of American democracy. With small resources, private Negro colleges have made great progress. They have had pitifully small endowments; they have been without wealthy alumni to make large donations or remember their alma maters in their wills. These financial facts should be remembered, we believe, when in its campaign begun this week the United Negro College Fund seeks the sum of \$1,400,000. Toward this goal it hopes to secure \$450,000 in New York City. These amounts should be promptly subscribed - and oversubscribed. The fund's headquarters are at 38 East Fifty-seventh Street, New York 22. [[/clipping]

[[printed fund-raising correspondence]] Calling All Alumni

Your Alma Mater is proud of you and your service to your fellow men and to the nation, just as you are proud of your college. You are proud of the training it has given you that helps you overcome the obstacles which you must meet in life. You are proud of the knowledge it has given you, and the opportunity to make a better living. It has given you something, too - perhaps an appreciation of art, of literature or music - that can never be measured in terms of dollars and cents. [[/printed fund-raising correspondence]]

[[cover of program]] Much With Little [[/cover]

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